

Gol Intelligent Airlines Inc.
Form 6-K
February 27, 2014

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934

For the month of February, 2014
(Commission File No. 001-32221) ,

GOL LINHAS AÉREAS INTELIGENTES S.A.
(Exact name of registrant as specified in its charter)

GOL INTELLIGENT AIRLINES INC.
(Translation of Registrant's name into English)

Praça Comandante Linneu Gomes, Portaria 3, Prédio 24
Jd. Aeroporto
04630-000 São Paulo, São Paulo
Federative Republic of Brazil
(Address of Registrant's principal executive offices)

Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the
information to the Commission pursuant to Rule 12g3-2(b) under
the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicated below the file number assigned to the
registrant in connection with Rule 12g3-2(b):

GOL Announces the Exercise of Smiles S.A. Stock Purchase Option by General Atlantic

São Paulo, February 27, 2014 - GOL Linhas Aéreas Inteligentes S.A. (BM&FBOVESPA: GOLL4 and NYSE: GOL), (S&P: B, Fitch: B-, Moody's: B3), the largest low-cost and low-fare airline in Latin America, hereby informs its shareholders and the market in general that, complementing the notification of the exercise of stock purchase options by G.A. Brasil V Fundo de Investimento em Participações ("General Atlantic"), as per the Notice to the Market of February 24, 2014, as envisaged in the Stock Purchase Option Granting Agreement entered into between the Company and General Atlantic on April 24, 2013, on this date, February 27, 2014, General Atlantic exercised all the purchase options for shares issued by Smiles S.A. ("Smiles"), granted by the Company on its behalf. This amount represents a total of 3,443,476 shares, or 2.8% of Smiles' capital stock, corresponding to: (i) 20% of the amount in Reais effectively invested by General Atlantic in the subscription of shares within the Smiles IPO (i.e. R\$400 million); divided by (ii) the strike price of R\$23.30 per share, i.e. R\$21.70, adjusted by 100% of the variation in the CDI (interbank rate) until February 27, 2014. As a result of General Atlantic's exercise all the purchase options for shares, the Company's interest in its subsidiary Smiles S.A. is now 54.5%, versus 57.3% prior to the above operation.

ABOUT GOL LINHAS AÉREAS INTELIGENTES S.A.

GOL Linhas Aéreas Inteligentes S.A. (BM&FBovespa: GOLL4 and NYSE: GOL), the largest low-cost and low-fare airline in Latin America, offers around 910 daily flights to 65 destinations in 10 countries in South America, Caribbean and the United States under the GOL and VARIG brands, using a young, modern fleet of Boeing 737-700 and 737-800 Next Generation aircraft, the safest, most efficient and most economical of their type. The SMILES loyalty program allows members to accumulate miles and redeem tickets to more than 560 locations around the world via flights with foreign partner airlines. The Company also operates Gollog, a logistics service which retrieves and delivers cargo and packages to and from more than 3,500 cities in Brazil and six abroad. With its portfolio of innovative products and services, GOL Linhas Aéreas Inteligentes offers the best cost-benefit ratio in the market.

