Gol Intelligent Airlines Inc. Form 6-K January 05, 2005

# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 6-K

# REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2005

(Commission File No. 001-32221)

## GOL LINHAS AÉREAS INTELIGENTES S.A.

(Exact name of registrant as specified in its charter)

#### GOL INTELLIGENT AIRLINES INC.

(Translation of Registrant's name into English)

Rua Tamoios 246 Jardim Aeroporto 04630-000 São Paulo, São Paulo Federative Republic of Brazil

(Address of Regristrant's principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F \_\_\_X\_\_ Form 40-F \_\_\_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes \_\_\_\_\_ No \_\_\_X\_\_\_

If "Yes" is marked, indicated below the file number assigned to the registrant in connection with Rule 12g3-2(b):

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GOL Launches New Flights between Southern Brazil and Buenos Aires

São Paulo, January 04, 2005 GOL Linhas Aéreas Inteligentes S.A. (NYSE: GOL and Bovespa: GOLL4), Brazil s low-fare, low-cost airline, will begin two additional weekly flights to Buenos Aires on January 8, 2005. Offering new flights during this high traffic season will help GOL accommodate customer demand in the Santa Catarina and Rio Grande do Sul markets of Southern Brazil, both of which have developed strong economic, cultural and tourism ties with Argentina.

In the months of January and February there is an increase in tourist flow between these regions and Argentina; We intend to better serve travelers by offering these new weekly flights—stated Tarcísio Gargioni, GOL s Marketing and Services VP. We also expect to attract Argentine tourists by offering promotional fares for tickets purchased in that country, he added.

Tickets can be purchased at Brazil (  $\underline{www.voegol.com.br}$  ) and they will start at US\$95.00 one way (OW) for the flight Porto Alegre Buenos Aires and at US\$152.00 one way (OW) for the flight Navegantes Buenos Aires. If purchased in Argentina, fares will cost US\$ 30.00 (OW) and US\$ 60.00 round-trip.

Origin	Stopover	Destination	Frequency	Departure	Arrival
Navegantes	Porto Alegre	Buenos Aires (Ezeiza)	Saturday	00:01 AM	01:50 AM
Buenos Aires (Ezeiza)	-	Navegantes	Saturday	02:50 AM	06:00 AM
Navegantes	-	Buenos Aires (Ezeiza)	Monday	00:01 AM	01:00 AM
Buenos Aires (Ezeiza)	Porto Alegre	Navegantes	Monday	02:00 AM	06:00 AM

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#### **About GOL Linhas Aéreas Inteligentes**

GOL Linhas Aéreas Inteligentes, a low-cost, low-fare airline, is one of the most profitable and fastest growing airlines in the industry worldwide. GOL operates a simplified fleet with a single-class of service. It also has one of the youngest and most modern fleets in the industry that results in low maintenance, fuel and training costs, and therefore high aircraft utilization and efficiency ratios. In addition, safe and reliable services, which stimulate GOL s brand recognition and customer satisfaction, allow GOL to have the best cost-benefit service in the market. GOL currently offers service to 37 major business and travel destinations in Brazil and one international destination, with substantial expansion opportunities. In 2005, GOL plans to grow by increasing frequencies in existing markets and adding service to additional markets in both Brazil and other high-traffic South American travel destinations. GOL listed its shares on the NYSE and the Bovespa in June 2004.

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This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of GOL. These are merely projections and, as such, are based exclusively on the expectations of GOL s management concerning the future of the business and its continued access to capital to fund the Company s business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in GOL s filed disclosure documents and are, therefore, subject to change without prior notice.

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: January 5, 2005

# GOL LINHAS AÉREAS INTELIGENTES S.A.

By: /s/ Richard F. Lark, Jr.

Name: Richard F. Lark, Jr.

Title: Vice President Finance, Chief

Financial Officer

#### FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates offuture economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.