Edgar Filing: FRANCIS CHERYL A - Form 4

| FRANCIS (| CHERYL A | | | | | | | | | |
|--|--|---|---|------------------------|----------|---|--|--|---|--|
| Form 4 | 0.0011 | | | | | | | | | |
| December 29, 2011 OMB APPROVAL | | | | | | | | | | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | OMB Number: | 3235-0287 | | | |
| Check this box Expires: January | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | |
| FRANCIS CHERYL A Symbol | | | | nd Ticker o c. [MOR | | 8 | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | | 3. Date of Earliest Transaction | | | | (Check all applicable) | | | |
| (Mor | | | Month/Day/Year) 12/29/2011 | | | | _X_Director10% Owner Officer (give titleOther (specify below)below) | | | |
| CHICAGO | (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | <u>.</u> | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| | , IL 00002 | | | | |] | Person | | | |
| (City) | (State) | (Zip) Ta | ble I - Non- | Derivativ | e Secu | rities Acqu | ired, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | e 2A. Deemed Execution Date, if any (Month/Day/Year) | cution Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5) | | | (D) | Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Code V | Amount | | Price \$ | (Instr. 3 and 4) | | | |
| Common Stock | 12/29/2011 | | М | 500 | А | \$ 19.7361 (2) | 12,826 | D | | |
| Common Stock | 12/29/2011 | | S <u>(1)</u> | 500 | D | \$ 60 | 12,326 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. F Der Sec (Ins |
|---|---|---|---|--|--|--|--------------------|---|--|----------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Employee Stock Option (Right to Buy) | \$ 19.7361 (2) | 12/29/2011 | | М | 500 | (3) | 12/01/2014 | Common Stock | 500 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| IB | Director | 10% Owner | Officer | Other | | |
| FRANCIS CHERYL A C/O MORNINGSTAR, INC. 22 WEST WASHINGTON STREET CHICAGO, IL 60602 | Х | | | | | |
| Signatures | | | | | | |
| /s/ Heidi Miller, by power of attorney | 12/29/2011 | | | | | |
| **Signature of Reporting Person | Ι | Date | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 23, 2011.
- (2) The exercise price increases over the term of the option at a rate equal to the 10-year Treasury bond yield as of the date of grant (\$14.70). On December 29, 2011, the exercise price was \$19.7361.
- (3) The options became exercisable in 3 equal installments on January 27, 2005, 2006, and 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.