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QUOTESMITH COM INC
Form 8-K
December 01, 2006

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) December 1, 2006

INSURE.COM, INC.

(Exact name of registrant as specified in its charter)

Delaware	0-26781	36-3299423
----- (State or other jurisdiction of incorporation)	----- (Commission File Number)	----- (I.R.S. Employer Identification No.)

8205 South Cass Ave., Darien, IL	60561
----- (Address of principal executive offices)	----- (Zip Code)

Registrant's telephone number, including area code 630-515-0170

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01 REGULATION FD DISCLOSURE

Insure.com, Inc. announced today that it has entered into a contract to sell its Colorado real estate for an expected net price of \$3.9 million, which is approximately equal to the current net book value of the property. The transaction is expected to close in late January or February 2007. This transaction could be cancelled or postponed for a variety of reasons. This

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information is being furnished under Item 7.01 (Regulation FD Disclosure) of Form 8-K.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 1, 2006

By: /s/ PHILLIP A. PERILLO

Phillip A. Perillo

Senior Vice President and
Chief Financial Officer