

HORACE MANN EDUCATORS CORP /DE/

Form 4

August 02, 2013

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
CONKLIN BRET A

2. Issuer Name **and** Ticker or Trading
Symbol
HORACE MANN EDUCATORS
CORP /DE/ [HMN]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

1 HORACE MANN PLAZA

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2013

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)
SVP & Controller

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

SPRINGFIELD, IL 62715

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/01/2013		M	4,160	A \$ 20.23	32,818.51 ⁽¹⁾	D
Common Stock	08/01/2013		S	4,160	D \$ 28.4006	28,658.51 ⁽³⁾	D
Common Stock	08/01/2013		M	7,548	A \$ 16.81	36,206.51 ⁽⁴⁾	D
Common Stock	08/01/2013		S	7,548	D \$ 28.434	28,658.51 ⁽³⁾	D
Common Stock	08/01/2013		M	373	A \$ 13.83	29,031.51 ⁽⁶⁾	D

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Common Stock	08/01/2013	S	373	D	\$ 28.39	28,658.51 ⁽³⁾	D
Common Stock						2,508.967	I 0 ⁽⁷⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 20.23	08/01/2013		M	4,160	03/06/2011	03/06/2014	Common Stock	4,160
Employee Stock Option (right to buy)	\$ 16.81	08/01/2013		M	7,548	03/05/2012	03/05/2015	Common Stock	7,548
Employee Stock Option (right to buy)	\$ 13.83	08/01/2013		M	373	03/03/2013	03/03/2017	Common Stock	373

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

CONKLIN BRET A
1 HORACE MANN PLAZA
SPRINGFIELD, IL 62715

SVP & Controller

Signatures

Linea K. Michael, Attorney in Fact for Bret A.
Conklin

08/02/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 4,691.575 shares of Common Stock.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.37 to \$28.45.
- (3) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 531.575 shares of Common Stock.
- (4) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 8,079.575 shares of Common Stock.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.38 to \$28.47.
- (6) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 904.575 shares of Common Stock.
- (7) Held by the Horace Mann Supplemental Retirement & Savings Trust (401(K)).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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