

JACOBS PAUL E
Form 4
January 03, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JACOBS PAUL E

2. Issuer Name and Ticker or Trading Symbol
QUALCOMM INC/DE [QCOM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
5775 MOREHOUSE DR.

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/31/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Chairman & CEO

SAN DIEGO, CA 92121-1714

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	01/02/2013		M	22,000	A \$ 35.66	466,637	I by Trust (1)
Common Stock	01/02/2013		S(2)	22,000	D \$ 63.6855 (3)	444,637	I by Trust (1)
Common Stock	01/02/2013		M	30,000	A \$ 35.66	474,637	I by Trust (1)
Common Stock	01/02/2013		S(2)	30,000	D \$ 63.7442 (4)	444,637	I by Trust (1)
	01/02/2013		M	21,980	A \$ 35.66	466,617	I

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Common Stock								by Trust <u>(1)</u>
Common Stock	01/02/2013	S ⁽²⁾	21,980	D	\$ <u>(5)</u> 64.1083	444,637	I	by Trust <u>(1)</u>
Common Stock	01/02/2013	M	18,020	A	\$ 37.29	462,657	I	by Trust <u>(1)</u>
Common Stock	01/02/2013	S ⁽²⁾	18,020	D	\$ <u>(5)</u> 64.1083	444,637	I	by Trust <u>(1)</u>
Common Stock						27,839	D	
Common Stock						459,043	I	By GRAT <u>(6)</u>
Common Stock						459,043	I	by GRAT S <u>(7)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		22,000	<u>(8)</u>	11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		30,000	<u>(8)</u>	11/06/2018	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.66	01/02/2013		M		21,980	<u>(8)</u>	11/06/2018	Common Stock
Non-Qualified	\$ 37.29	01/02/2013		M		18,020	<u>(8)</u>	11/11/2017	Common

