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SEACOAST BANKING CORP OF FLORIDA

Form 3/A

February 10, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0104

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OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement SEACOAST BANKING CORP OF FLORIDA [SBCF] A Shaffer Charles M (Month/Day/Year) 01/29/2015 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) SEACOAST BANKING 02/06/2015 (Check all applicable) **CORPORATION OF** FLORIDA, ÂP.O. BOX 9012 10% Owner Director (Street) Officer _X_ Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) EVP of subsidiary _X_ Form filed by One Reporting Person STUART, FLÂ 34995 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 37 D Â Common Stock 550 $D^{(1)}$ $D^{(2)}$ Â Common Stock 624.66 $D^{(3)}$ Â Common Stock 2,120 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisab Expiration Date (Month/Day/Year)			3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Common Stock Right to Buy $\underline{^{(4)}}$	(5)	01/29/2023	Common Stock	8,100	\$ 12.63	D	Â
Common Stock Right to Buy (4)	04/29/2015(6)	04/29/2024	Common Stock	25,000	\$ 10.54	D	Â
Common Stock Right to Buy (4)	06/28/2014(7)	06/28/2023	Common Stock	2,400	\$ 11	D	Â
Stock-Settled Stock Appreciation Rights (8)	04/02/2012(9)	04/02/2017	Common Stock	993	\$ 111.1	D	Â

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Shaffer Charles M

SEACOAST BANKING CORPORATION OF FLORIDA

P. O. BOX 9012 STUART. FLÂ 34995 \hat{A} \hat{A} \hat{A} EVP of subsidiary

Signatures

/s/ Sharon Mehl as Power of Attorney for Charles M. Shaffer

02/10/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Seacoast's Employee Stock Purchase Plan as of December 31, 2014
- (2) Held in Seacoast's Retirement Savings Plan as of December 31, 2014
- Represents unvested shares in restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011

 (3) ("Grant Date"). This award vests in its entirety on August 23, 2016, provided Mr. Shaffer is employed by the Company or a subsidiary on such date.
- (4) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- Two tiered vesting. First, performance vesting must be met which requires that: 1) the market price of Seacoast common stock must increase to \$15.156 or more; and 2) Seacoast's Tier 1 Capital must be equal to or greater than the regulatory standard. Once performance criteria is met, option shall vest in equal installments at the end of each month over the next 48 months, provided that Optionee remains in Continuous Service on each applicable vesting date.
- Vests over 3 years in one-third increments each anniversary of the date of grant beginning on the first anniversary of the date of grant (the date indicated), subject to continued employment.

Reporting Owners 2

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- (7) Vests over 5 years at the rate of 20% beginning on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continued employment.
- (8) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (9) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.