

Lyons Douglas F
Form 4
March 13, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Lyons Douglas F

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
312 WALNUT STREET

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
03/09/2012

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Vice President and Controller

CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount (A) or (D) Price | | |
| Class A Common Shares, \$.01 par value per share | 03/09/2012 ⁽¹⁾ | | C | | 5,000 A \$ 9.3 | 73,191 | D |
| Class A Common Shares, \$.01 par value per share | 03/09/2012 ⁽¹⁾ | | C | | 3,965 A \$ 9.3 | 77,156 | D |
| Class A Common | 03/09/2012 ⁽²⁾ | | F | | 2,780 D \$ 9.3 | 74,376 | D |

Shares, \$.01
par value
per share

Common
Voting
Shares, \$.01
par value
per share

0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Restricted Stock Units | \$ 9.3 | 03/09/2012 | | C | 5,000 | 03/09/2011 03/09/2013 | Restricted Stock Units 5,000 |
| Restricted Stock Units | \$ 9.3 | 03/09/2012 | | C | 3,965 | 03/11/2012 03/11/2014 | Restricted Stock Units 3,965 |
| Option | \$ 10.47 | | | | | 02/25/2005 02/24/2014 | Class A Common 6,572 |
| Option | \$ 9.9 | | | | | 02/10/2006 02/09/2013 | Class A Common 6,572 |
| Option | \$ 10.44 | | | | | 02/22/2007 02/21/2014 | Class A Common 18,621 |
| Option | \$ 10.35 | | | | | 10/06/2007 10/05/2014 | Class A Common 17,212 |
| Option | \$ 10.41 | | | | | 02/22/2008 02/21/2015 | Class A Common 34,425 |

Option \$ 9.09

02/21/2009 02/20/2016

Class A
Common 46,948

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Lyons Douglas F 312 WALNUT STREET CINCINNATI, OH 45202 | | | Vice President and Controller | |

Signatures

/s/ William Appleton, Attorney-in-fact for Douglas F.
Lyons 03/13/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of these long-term incentive awards mandate that the Company withhold shares to satisfy the reporting person's tax obligation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.