Edgar Filing: LEVY ROBERT - Form 4

| LEVY ROE Form 4 July 12, 201 | | | | | | | | | | | |
|--|---|--|---|---|----------------------------|---------------------------------|-------------|---|---|--|--|
| FORM | ЛЛ | | | | | | | | OMB AF | PPROVAL | |
| | UNITED | STATES | | RITIES A shington | | | NGE CO | OMMISSION | OMB Number: | 3235-0287 | |
| Check th if no lon subject to Section Form 4 Form 5 obligation may con <i>See</i> Insta 1(b). | nger to 16. or Dins ttinue. Section 17(| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, ection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | January 31, 2005 average Jrs per . 0.5 | |
| (Print or Type | Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> LEVY ROBERT | | | 2. Issuer Name and Ticker or Trading Symbol HERBALIFE LTD. [HLF] | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
| (Last) | (First) (| Middle) | 3. Date o | f Earliest T | ransaction | | | (Clicch | an applicable | <i>;</i>) | |
| 800 W. OLYMPIC BOULEVARD, #406 | | | (Month/Day/Year) 07/08/2011 | | | | | Director 10% Owner Officer (give title Other (specify below) below) SVP, WW. Sales & Marketing | | | |
| | | | | lf Amendment, Date Original ed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| LOS ANG | ELES, CA 90015 | | | | | | | Person | | porting | |
| (City) | (State) | (Zip) | Tab | le I - Non-l | Derivative | Secur | ities Acqu | ired, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | Date, if | Code (Instr. 8) | omr Dispos (Instr. 3, 4 | ed of (4 and 5 (A) or | D) 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6.7. Nature ofOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4) | | |
| Common | | | | Code V | Amount | (D) | Price \$ | | | | |
| Stock | 07/08/2011 | | | М | 35,000 | А | φ 16.395 | 199,860 | D | | |
| Common Stock | 07/08/2011 | | | D | 21,515 | D | \$ 59.11 | 178,345 | D | | |
| Common | 07/11/2011 | | | S (1) | 13,485 | D | \$ 58.37 | 164,860 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Stock

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exer Expiration D (Month/Day | ate | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) | |
|---|---|---|---|--|--|--|--------------------|---|---------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amour or Numbe of Shar |
| Stock Appreciation Rights (Right to Buy) | \$ 16.395 | 07/08/2011 | | М | 35,000 | (2) | 03/26/2016 | Common Stock | 35,00 (<u>3)</u> |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|------------|----------------------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| LEVY ROBERT 800 W. OLYMPIC BOULEVARD, #406 LOS ANGELES, CA 90015 | | | SVP, WW. Sales & Marketing | | | |
| Signatures | | | | | | |
| Robert Levy by Brett R. Chapman, Attorney-in-Fact | | 07/12/2011 | | | | |
| **Signature of Reporting Person | | Date | | | | |
| Explanation of Responses | - | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 11, (1) 2011.
- Consists of stock appreciation rights granted under the Herbalife Ltd. 2005 Stock Incentive Plan that vest in 5% increments commencing (2)on March 31, 2006 and on the last day of each subsequent calendar quarter until fully vested.
- On May 17, 2011, the common stock of Herbalife Ltd. split 2-for-1, resulting in the reporting person's acquisition of 17,500 additional (3) stock appreciation rights with respect to this award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.