

van Oers Frank
Form 4
September 02, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
van Oers Frank

(Last) (First) (Middle)

C/O SARA LEE
INTERNATIONAL, VLEUTENSEVAART
100

(Street)

3532 AD UTRECHT, P7 0000

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

Sara Lee Corp [SLE]

3. Date of Earliest Transaction
(Month/Day/Year)

08/31/2010

5. Relationship of Reporting Person(s)
to Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give ____ Other (specify
title below) below)
Executive Vice President

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group
Filing(Check Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially
Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common stock	08/31/2010		D	(A) or (D) 38,260 (1)	\$ 0 135,589	D	
Common stock	08/31/2010		A	(A) or (D) 22,596 (2)	\$ 0 158,185 (3)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the form
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
van Oers Frank C/O SARA LEE INTERNATIONAL VLEUTENSEVAART 100 3532 AD UTRECHT, P7 0000	Executive Vice President

Signatures

/s/ Helen N. Kaminski for Frank van Oers pursuant to power of attorney previously filed. 09/02/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents shares of common stock subject to performance-based restricted stock units (PSUs) that did not vest at the end of the performance period.
- Represents restricted stock units (RSUs) granted pursuant to an interim earn out feature of certain PSUs. The PSUs will be earned based on Sara Lee's cumulative relative total stockholder return over the fiscal 2009 - fiscal 2011 performance cycle, but one-third were
- (2) converted into RSUs based on Sara Lee's relative total stockholder return over fiscal 2009 - fiscal 2010. The RSUs will be converted into shares of common stock on a one-for-one basis on August 31, 2011, subject to the reporting person's continued employment through that date.
- Includes 107,776 RSUs that may be settled only for shares of common stock. RSUs generally vest one to five years after the grant date
- (3) and, upon vesting, are convertible into shares of common stock on a one-for-one basis. RSUs vest based on the reporting person's continued employment through the vesting period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.