

CAMPBELL SOUP CO  
Form 4  
April 29, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WRIGHT DOREEN A**

(Last) (First) (Middle)  
**1 CAMPBELL PLACE**  
  
(Street)

**CAMDEN, NJ 08103**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CAMPBELL SOUP CO [CPB]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/25/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Senior Vice President**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  | Code                           | V   | Amount  |  |                                   |
| Common Stock                    | 04/25/2008                           |  | S <sup>(1)</sup>               |   | 1,200   | D  |                                   |
|                                 |                                      |  |                                |   | \$ 34.37  |  | 54,595                            |
| Common Stock                    | 04/25/2008                           |  | S                              |   | 1,000   | D  |                                   |
|                                 |                                      |  |                                |   | \$ 34.45  |  | 53,595                            |
| Common Stock                    | 04/25/2008                           |  | S                              |   | 200   | D  |                                   |
|                                 |                                      |  |                                |   | \$ 34.45  |  | 53,395                            |
| Common Stock                    | 04/25/2008                           |  | S                              |   | 1,200   | D  |                                   |
|                                 |                                      |  |                                |   | \$ 34.48  |  | 52,195                            |
| Common Stock                    | 04/25/2008                           |  | S                              |   | 1,200   | D  |                                   |
|                                 |                                      |  |                                |   | \$ 34.49  |  | 50,995                            |

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|              |            |   |       |   |          |        |   |        |
|--------------|------------|---|-------|---|----------|--------|---|--------|
| Common Stock | 04/25/2008 | S | 1,200 | D | \$ 34.5  | 49,795 | D |        |
| Common Stock | 04/25/2008 | S | 1,200 | D | \$ 34.6  | 48,595 | D |        |
| Common Stock | 04/25/2008 | S | 400   | D | \$ 34.47 | 48,195 | D |        |
| Common Stock | 04/25/2008 | S | 800   | D | \$ 34.47 | 47,395 | D |        |
| Common Stock | 04/25/2008 | S | 1,200 | D | \$ 34.55 | 46,195 | D |        |
| Common Stock | 04/25/2008 | S | 1,100 | D | \$ 34.61 | 45,095 | D |        |
| Common Stock | 04/25/2008 | S | 100   | D | \$ 34.61 | 44,995 | D |        |
| Common Stock | 04/25/2008 | S | 1,200 | D | \$ 34.64 | 43,795 | D |        |
| Common Stock |            |   |       |   |          | 1,201  | I | 401(K) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares  |
|  |  |                                      |  |                                |   | Code   | V   | (A)  | (D)   |

# Reporting Owners

| Reporting Owner Name / Address                          | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| WRIGHT DOREEN A<br>1 CAMPBELL PLACE<br>CAMDEN, NJ 08103 |               |           | Senior Vice President |       |

## Signatures

John J. Furey,  
 Attorney-In-Fact

04/29/2008

  \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All sales reported on this Form 4 were executed pursuant to a Rule 10b5-1 Trading Plan executed on June 7, 2007, as amended March 26, 2008.

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