

HFF, Inc.
Form 4
November 20, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Pelusi John Jr

(Last) (First) (Middle)

C/O HFF, INC., ONE OXFORD CENTRE,, 301 GRANT STREET, SUITE 600

(Street)

PITTSBURGH, PA 15219

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
HFF, Inc. [HF]

3. Date of Earliest Transaction (Month/Day/Year)
11/16/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-------|
| | | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Stock | 11/16/2007 | | P | 200 | A | \$ 5.91 | 40,900 ⁽¹⁾ | D |
| Class A Common Stock | 11/16/2007 | | P | 337 | A | \$ 5.92 | 41,237 ⁽¹⁾ | D |
| Class A Common Stock | 11/16/2007 | | P | 400 | A | \$ 5.93 | 41,637 ⁽¹⁾ | D |
| Class A Common Stock | 11/16/2007 | | P | 13,463 | A | \$ | 55,100 ⁽¹⁾ | D |

Edgar Filing: HFF, Inc. - Form 4

| | | | | | | | | |
|----------------------|------------|---|-------|---|---------|-----------------------|---|--|
| Common Stock | | | | | | 5.95 | | |
| Class A Common Stock | 11/16/2007 | P | 2,900 | A | \$ 5.94 | 58,000 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 100 | A | \$ 5.71 | 58,100 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 4,300 | A | \$ 5.75 | 62,400 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 3,000 | A | \$ 5.73 | 65,400 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 1,700 | A | \$ 5.76 | 67,100 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 4,500 | A | \$ 5.74 | 71,600 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 600 | A | \$ 5.85 | 72,200 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 1,200 | A | \$ 5.77 | 73,400 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 500 | A | \$ 5.79 | 73,900 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 600 | A | \$ 5.8 | 74,500 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 500 | A | \$ 5.86 | 75,000 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 500 | A | \$ 5.87 | 75,500 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 300 | A | \$ 5.84 | 75,800 ⁽¹⁾ | D | |
| Class A Common Stock | 11/16/2007 | P | 1,900 | A | \$ 5.88 | 77,700 ⁽¹⁾ | D | |

Edgar Filing: HFF, Inc. - Form 4

| | | | | | | | |
|----------------------------|------------|---|-------|---|------------|-----------------------|---|
| Class A Common Stock | 11/16/2007 | P | 1,200 | A | \$ 5.89 | 78,900 ⁽¹⁾ | D |
| Class A Common Stock | 11/16/2007 | P | 1,800 | A | \$ 5.9 | 80,700 ⁽¹⁾ | D |
| Class A Common Stock | 11/19/2007 | P | 700 | A | \$ 5.89 | 81,400 ⁽¹⁾ | D |
| Class A Common Stock | 11/19/2007 | P | 1,037 | A | \$ 5.99 | 82,437 ⁽¹⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| | | | | | | Code | V (A) (D) | | |

Reporting Owners

| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other |
|--|----------|-----------|-------------------------|-------|
| Pelusi John Jr C/O HFF, INC., ONE OXFORD CENTRE, 301 GRANT STREET, SUITE 600 PITTSBURGH, PA 15219 | X | | Chief Executive Officer | |

Signatures

Eric O. Conrad, as
attorney-in-fact

11/20/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

In addition to the Class A common stock of HFF, Inc. beneficially owned directly by Mr. Pelusi as reported herein, Mr. Pelusi is deemed to beneficially own indirectly, through his membership interests in HFF Holdings LLC ("HFF Holdings"), 1,758,672 partnership units of Holliday Fenoglio Fowler, L.P. ("HFF LP") and HFF Securities L.P. ("HFF Securities"), which are deemed to be derivative securities, for (1) purposes of Section 16(a) of the Securities Exchange Act of 1934, as amended. Pursuant to the certificate of incorporation of HFF, Inc., HFF Holdings, subject to certain contractual restrictions, is entitled to exchange, at permitted times, two partnership units (one of each of HFF LP and HFF Securities) for one share of Class A common stock of HFF, Inc. The right to exchange will become exercisable for 25% of the partnership units on February 5, 2009 and 25% per year thereafter until fully exercisable on February 5, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.