

Byrne Thomas P  
Form 4  
August 24, 2007

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Byrne Thomas P

(Last) (First) (Middle)

C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

3. Date of Earliest Transaction (Month/Day/Year)  
08/23/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Marketing Officer/SVP

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
Common Stock	08/23/2007		S <sup>(1)</sup>	200	D	\$ 19.84	394,335	D
Common Stock	08/23/2007		S <sup>(1)</sup>	85	D	\$ 19.88	394,250	D
Common Stock	08/23/2007		S <sup>(1)</sup>	200	D	\$ 19.89	394,050	D
Common Stock	08/23/2007		S <sup>(1)</sup>	100	D	\$ 19.9	393,950	D
Common Stock	08/23/2007		S <sup>(1)</sup>	100	D	\$ 19.91	393,850	D

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Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.92	393,750	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.96	393,650	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.97	393,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 19.98	393,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.01	393,250	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	300	D	\$ 20.04	392,950	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	180	D	\$ 20.05	392,770	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.06	392,670	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	120	D	\$ 20.07	392,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.08	392,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.09	392,150	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.14	392,050	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.15	391,850	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.22	391,750	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.25	391,650	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.28	391,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.37	391,450	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	74	D	\$ 20.43	391,376	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	26	D	\$ 20.44	391,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	700	D	\$ 20.48	390,650	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director      10% Owner      Officer      Other

Byrne Thomas P  
C/O LOOPNET, INC.  
185 BERRY STREET, SUITE 4000  
SAN FRANCISCO, CA 94107

Chief  
Marketing  
Officer/SVP

## Signatures

/s/ Maria Valles as Attorney-in-Fact      08/24/2007

\_\_Signature of Reporting Person      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.