

DealerTrack Holdings, Inc.
Form 4
July 12, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Oneil Mark F

2. Issuer Name and Ticker or Trading Symbol
DealerTrack Holdings, Inc. [TRAK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman of Board, Pres. & CEO

C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(Street)

LAKE SUCCESS, NY 11042

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	07/10/2007		S ⁽¹⁾	300 D \$ 39.48	306,231 ⁽²⁾	D	
Common Stock	07/10/2007		S ⁽¹⁾	100 D \$ 39.485	306,131 ⁽²⁾	D	
Common Stock	07/10/2007		S ⁽¹⁾	400 D \$ 39.49	305,731 ⁽²⁾	D	
Common Stock	07/10/2007		S ⁽¹⁾	600 D \$ 39.5	305,131 ⁽²⁾	D	
Common Stock	07/10/2007		S ⁽¹⁾	1,200 D \$ 39.51	303,931 ⁽²⁾	D	

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Common Stock	07/10/2007	S ⁽¹⁾	200	D	\$ 39.53	303,731 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	200	D	\$ 39.54	303,531 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	500	D	\$ 39.55	303,031 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	150	D	\$ 39.57	302,881 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	100	D	\$ 39.61	302,781 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	101	D	\$ 39.63	302,680 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	100	D	\$ 39.64	302,580 ⁽²⁾	D	
Common Stock	07/10/2007	S ⁽¹⁾	300	D	\$ 39.65	302,280 ⁽²⁾	D	
Common Stock						50,583	I	By Spouse
Common Stock						90,686	I	as Trustee for The Mark F. O'Neil Qualified Grantor Retained Annuity Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
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