

NexCen Brands, Inc.
Form 4
April 06, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
OROS DAVID S

(Last) (First) (Middle)

C/O NEXCEN BRANDS,
INC., 1330 AVENUE OF THE
AMERICAS, 34TH FLOOR

(Street)

NEW YORK, NY 10019

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NexCen Brands, Inc. [NEXC]

3. Date of Earliest Transaction
(Month/Day/Year)
04/04/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	04/04/2007		S		387	D	\$ 10.99
							1,209,312 (1)
Common Stock	04/04/2007		S		700	D	\$ 10.98
							1,208,612 (1)
Common Stock	04/04/2007		S		400	D	\$ 10.96
							1,208,212 (1)
Common	04/04/2007		S		17,200	D	\$ 1,191,012

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Stock					10.95	<u>(1)</u>			Technologies, LLC
Common Stock	04/04/2007	S	600	D	\$ 10.92	<u>1,190,412</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	900	D	\$ 10.91	<u>1,189,512</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	23,500	D	\$ 10.9	<u>1,166,012</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	3,100	D	\$ 10.88	<u>1,162,912</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	300	D	\$ 10.87	<u>1,162,612</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	1,200	D	\$ 10.86	<u>1,161,412</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	1,900	D	\$ 10.85	<u>1,159,512</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	200	D	\$ 10.84	<u>1,159,312</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	600	D	\$ 10.83	<u>1,158,712</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	2,400	D	\$ 10.82	<u>1,156,312</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	1,350	D	\$ 10.81	<u>1,154,962</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	500	D	\$ 10.8	<u>1,154,462</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	623	D	\$ 10.79	<u>1,153,839</u> <u>(1)</u>	I		NexGen Technologies, LLC
Common Stock	04/04/2007	S	400	D	\$ 10.78	<u>1,153,439</u> <u>(1)</u>	I		NexGen Technologies, LLC

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Common Stock	04/04/2007	S	3,500	D	\$ 10.77	1,149,939	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	2,708	D	\$ 10.76	1,147,231 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	14,732	D	\$ 10.75	1,132,499 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	1,944	D	\$ 10.74	1,130,555 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	2,200	D	\$ 10.73	1,128,355 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	1,400	D	\$ 10.72	1,126,955 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	2,000	D	\$ 10.71	1,124,955 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	23,000	D	\$ 10.7	1,101,055 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	3,100	D	\$ 10.69	1,097,955 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	7,100	D	\$ 10.68	1,090,855 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	7,400	D	\$ 10.67	1,083,455 ⁽¹⁾	I	NexGen Technologies, LLC
Common Stock	04/04/2007	S	14,820	D	\$ 10.66	1,068,635 ⁽¹⁾	I	NexGen Technologies, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
OROS DAVID S C/O NEXCEN BRANDS, INC. 1330 AVENUE OF THE AMERICAS, 34TH FLOOR NEW YORK, NY 10019		X		

Signatures

/s/David S. Oros 04/06/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to the terms of the Rule 10b5-1 trading plan that NexGen Technologies, L.L.C. entered into on March 23, 2007.

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