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CLOROX CO /DE/ Form FWP November 04, 2009

Ratings:

Filed Pursuant to Rule 433 Registration Statement No. 333-146472 November 4, 2009

THE CLOROX COMPANY 3.55% SENIOR NOTES DUE 2015

Pricing Term Sheet

Issuer:The Clorox CompanyPrincipal Amount:\$300,000,000Security Type:Senior NotesLegal Format:SEC RegisteredTrade Date:November 4, 2009Settlement Date:November 9, 2009 (T+3)

 Maturity Date:
 November 1, 2015

 Issue Price:
 99.830%

 Coupon:
 3.55%

 Yield:
 3.582%

Benchmark Treasury: 2.375% due October 31, 2014

Benchmark Treasury Price: 99-31 **Benchmark Treasury Yield:** 2.382%

Spread to Benchmark Treasury: +120 basis points

Interest Payment Dates: November 1 and May 1, commencing on May 1, 2010

Make-whole Call: T+20 basis points CUSIP: 189054AR0

Joint Book-Running Managers: Citigroup Global Markets Inc.

J.P. Morgan Securities Inc. Wells Fargo Securities, LLC

Senior Co-Managers: BNP Paribas Securities Corp.

Goldman, Sachs & Co.

Mitsubishi UFJ Securities (USA), Inc.

Co-Managers: PNC Capital Markets LLC

The Williams Capital Group, L.P. Fifth Third Securities, Inc.

Blaylock Robert Van, LLC Baa2 (stable) (Moody s)

BBB+ (stable) (S&P) BBB (stable) (Fitch)

The securities ratings are made by the rating agencies and not the issuer or underwriters and a securities rating is not a recommendation by the rating agency, the issuer, or the underwriters to buy, sell or hold securities and may be

subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering to which this communication relates. Before you invest, you should read the prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, you may obtain a copy of the prospectus from Citigroup Global Markets Inc. by calling 1-877-858-5407, J.P. Morgan Securities Inc. by calling collect at 1-212-834-4533 or Wells Fargo Securities, LLC by calling 1-800-326-5897.