

SK TELECOM CO LTD
Form 6-K
January 31, 2019

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF JANUARY 2019
Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro 65, Jung-gu

Seoul 04539, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Previous Period		Changes (%)	Year to Year Comparison	
		Current Period (Fourth quarter of 2018)	(Third quarter of 2018)		(Fourth quarter of 2017)	Changes (%)
(unit : in 100 millions of Won, %)						
Operating Revenue	Quarterly Results	43,517	41,864	3.95	44,973	-3.24
	Year-to-date (YTD) Results	168,740	125,223		175,200	-3.69
Operating Income	Quarterly Results	2,253	3,041	-25.91	3,104	-27.42
	YTD Results	12,018	9,765		15,366	-21.79
Profit from Continuing Operations Before Income Tax	Quarterly Results	6,040	13,019	-53.61	9,266	-34.82
	YTD Results					
Profit for the Period	Quarterly Results	4,745	10,498	-54.80	6,606	-28.17
	YTD Results	31,320	26,575		26,576	17.85
Attributable To: Controlling Interests	Quarterly Results	4,849	10,314	-52.99	5,900	-17.81
	YTD Results	31,279	26,430		25,998	20.32

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Previous Period		Year to Year Comparison		
		Current Period (Fourth quarter of 2018)	(Third quarter of 2018)	Changes (%)	(Fourth quarter of 2017)	Changes (%)
(unit : in 100 millions of Won, %)						
Operating Revenue	Quarterly Results	28,497	29,256	-2.59	31,139	-8.48
	YTD Results	117,056	88,559		124,680	-6.11
Operating Income	Quarterly Results	2,593	3,106	-16.52	3,753	-30.91
	YTD Results	13,075	10,482		16,977	-22.98
Profit Before Income Tax	Quarterly Results	1,979	2,499	-20.81	1,766	12.06
	YTD Results	12,212	10,233		16,038	-23.86
Profit for the Period	Quarterly Results	1,526	1,833	-16.75	1,501	1.67
	YTD Results	9,202	7,675		13,311	-30.88

3. Source of Data

Data Provider	IR Team, SK Telecom
Provided for	Analysts and Institutional Investors
Date of Provision	January 31, 2019 / 16:00(Seoul time)
Location	SK Telecom Headquarters, Conference Room
Organizing Team	IR Team, SK Telecom
	(+82-2-6100-2114)

The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

Among the figures listed above, Current Period, and Previous Period is based on IFRS 15.

4. Other Matters Relating to an Investment Decision

As a supplemental information of our Q4 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

4Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

Classification **Consolidated** **Non-consolidated**

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Operating Revenue	43,713	28,544
Operating Income	2,079	2,672
Profit for the Period	4,667	1,555

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Jung Hwan Choi
(Signature)
Name: Jung Hwan Choi
Title: Senior Vice President

Date: January 31, 2019