

SK TELECOM CO LTD
Form 6-K
April 28, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF APRIL 2016
Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro65(Euljiro2-ga), Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period		Changes (%)	Year to Year Comparison	
		(First quarter of 2016)	Previous Period (Fourth quarter of 2015)		(First quarter of 2015)	Changes (%)
(unit : in millions of Won, %)						
Operating Revenue	Quarterly Results	4,228,463	4,379,349	-3.45	4,240,286	-0.28
	Year-to-date (YTD) Results	4,228,463	17,136,734		4,240,286	
Operating	Quarterly Results	402,127	401,852	0.07	402,648	-0.13
Income	YTD Results	402,127	1,708,006		402,648	
Profit from Continuing Operations Before	Quarterly Results	736,124	404,918	81.80	560,013	31.45
Income Tax	YTD Results	736,124	2,035,365		560,013	
Profit for the Period	Quarterly Results	572,298	293,453	95.02	442,747	29.26
	YTD Results	572,298	1,515,885		442,747	
Attributable To: Controlling Interests	Quarterly Results	571,846	296,019	93.18	444,495	28.65
	YTD Results	571,846	1,518,604		444,495	

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period	Previous	Year to Year Comparison	
		(First quarter of 2016)	Period (Fourth quarter of 2015)	Changes (%)	(First quarter of 2015) Changes (%)
(unit : in millions of Won, %)					
Operating Revenue	Quarterly Results	3,098,261	3,137,984	-1.27	3,133,456
	Year-to-date (YTD)				
	Results	3,098,261	12,556,979		3,133,456
Operating	Quarterly Results	429,851	388,660	10.60	407,826
	Income				
	YTD Results	429,851	1,658,776		407,826
Profit Before Income Tax	Quarterly Results	465,675	280,467	66.04	378,762
	YTD Results	465,675	1,469,444		378,762
Profit for the Period	Quarterly Results	382,208	217,387	75.82	295,786
	YTD Results	382,208	1,106,761		295,786

3. Source of Data

Data Provider	IR Team, SK Telecom
Provided for	Analysts and Institutional Investors
Date of Provision	April 28, 2016 / 15:00(Seoul time)
Location	(SK Telecom Headquarters, Conference Room)
Organizing Team	IR Team, SK Telecom
	(+82-2-6100-2114)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM CO., LTD.
(Registrant)

By: /s/ Sunhyung Lee
(Signature)

Name: Sunhyung Lee
Title: Senior Vice President

Date: April 28, 2016