

State Auto Financial CORP  
Form 8-K  
May 06, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)**  
**of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): May 6, 2015 (April 30, 2015)**

**STATE AUTO FINANCIAL CORPORATION**  
**(Exact name of registrant as specified in its charter)**

**Ohio**  
**(State or other jurisdiction**  
**of incorporation)**

**000-19289**  
**(Commission**  
**File Number)**

**31-1324304**  
**(IRS Employer**  
**Identification No.)**

**518 East Broad Street, Columbus, Ohio**  
**(Address of principal executive offices)**

**43215-3976**  
**(Zip Code)**

**Registrant's telephone number, including area code: (614) 464-5000**

**Not Applicable**

**(Former name or former address, if changed since last report.)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Section 2. Financial Information

### Item 2.02. Results of Operations and Financial Condition.

On April 30, 2015, State Auto Financial Corporation (the **Company**) issued a press release disclosing the Company's results of operations for the three-month period ended March 31, 2015 (the **Release**). The full text of the Release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The Release included a non-GAAP financial measure, net income (loss) from operations per diluted share. Net income (loss) from operations differs from GAAP net income (loss) only by the exclusion of realized capital gains (losses), net of applicable taxes, on investment activity for the periods being reported. For the three-month periods ended March 31, 2015 and 2014, GAAP net income (loss) was \$0.60 per diluted share and \$0.66 per diluted share, respectively, while net income (loss) from operations was \$0.54 per diluted share and \$0.49 per diluted share for the same respective periods. For the three-month periods ended March 31, 2015 and 2014, realized capital gains, net of applicable taxes, increased the GAAP net income per diluted share by \$0.06 and \$0.17, respectively.

Management uses net income (loss) from operations because it believes this calculation better indicates the Company's operating performance than GAAP net income (loss) in that net income (loss) from operations excludes the sometimes volatile realized capital gains/losses, net of applicable federal income taxes, that can produce inconsistent results.

The Release also included a non-GAAP financial measure as to the combined ratio. The GAAP combined ratio for the three-month periods ended March 31, 2015 and 2014 was 94.6% and 99.2%, respectively. Excluding the impact of the homeowners quota share arrangement,<sup>(1)</sup> the combined ratio for the three-month period ended March 31, 2014 would have been 96.5%. Management believes this non-GAAP financial measure provides investors with meaningful information concerning the Company's GAAP combined ratio.

The Release also included a non-GAAP financial measure as to net written premium. Net written premium for the personal insurance segment for the three-month period ended March 31, 2015 increased 25.1% from the same period in 2014. Excluding the impact of the homeowners quota share arrangement,<sup>(1)</sup> net written premium for the personal insurance segment for the three-month period ended March 31, 2015 decreased 7.1% from the same period in 2014. Management believes this non-GAAP financial measure provides investors with a meaningful comparison of the Company's current and historical net written premium.

(1) Homeowners quota share arrangement: On December 31, 2011, the State Auto Group entered into a quota share reinsurance agreement with a syndicate of unaffiliated reinsurers covering its homeowners book of business. This agreement expired December 31, 2014 in accordance with its terms.

**Section 7. Regulation FD**

**Item 7.01. Regulation FD Disclosure.**

The Company's management conducted a conference call on April 30, 2015, at approximately 11:00 a.m., ET, to review the Company's financial results for the three-month period ended March 31, 2015, and to respond to questions from interested investors and financial analysts. A transcript of the conference call is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

In addition to the Consolidated Statements of Income and reconciliation schedules included with the Release, the Company makes available on its website additional supplemental schedules containing financial information for the Company. This information is available at [www.stateauto.com](http://www.stateauto.com) by clicking "News Releases" under the "Investors" tab.

**Section 9. Financial Statements and Exhibits**

**Item 9.01. Financial Statements and Exhibits.**

(c) Exhibits.

Exhibit No.	Description
99.1	Press release issued by State Auto Financial Corporation on April 30, 2015, regarding results of operations for the three-month period ended March 31, 2015.
99.2	Transcript of conference call held by management of State Auto Financial Corporation on April 30, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STATE AUTO FINANCIAL CORPORATION

Date: May 6, 2015

By /s/ Steven E. English  
Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

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