

Bazaarvoice Inc  
Form 8-K/A  
December 09, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 8-K/A**  
**(Amendment No. 1)**

**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d)**  
**of The Securities Exchange Act of 1934**  
**Date of Report (Date of earliest event reported)**  
**November 19, 2013**

**BAZAARVOICE, INC.**  
**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction)**

**001-35433**  
**(Commission)**

**20-2908277**  
**(IRS Employer)**

**of incorporation)**

**File Number)**

**Identification No.)**

**3900 N. Capital of Texas Highway, Suite 300**

**Austin, Texas 78746-3211**

**(Address of principal executive offices, including zip code)**

**(512) 551-6000**

**(Registrant's telephone number, including area code)**

**(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

This Current Report on Form 8-K/A is being filed as an amendment (this Amendment No. 1 ) to the Current Report on Form 8-K filed by Bazaarvoice, Inc. (the Company ) with the Securities and Exchange Commission on November 20, 2013 (the Original Filing ). The sole purpose of this Amendment No. 1 is to disclose the change in Gene Austin's compensation in connection with his promotion to the Company's Chief Executive Officer, which were unavailable at the time of the Original Filing.

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

**Base Salary Increase for Named Executive Officer**

In connection with Gene Austin's promotion to the Company's Chief Executive Officer, effective January 31, 2014, his annual base salary was increased to \$420,000. Such increase is effective as of December 3, 2013.

**Bonus Award Increase for Named Executive Officer**

The Compensation Committee of the Company approved an annual target bonus for Mr. Austin under the Company's executive bonus plan for the 12 months ending April 30, 2014 of 80% of his base salary.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BAZAARVOICE, INC.**

By: /s/ Bryan C. Barksdale  
Bryan C. Barksdale

*General Counsel and Secretary*

Date: December 9, 2013