

PRUDENTIAL PLC  
Form 6-K  
March 30, 2011

# **SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

## **FORM 6-K**

### **REPORT OF FOREIGN PRIVATE ISSUER**

**Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

**For the month of March, 2011**

# **PRUDENTIAL PUBLIC LIMITED COMPANY**

**(Translation of registrant's name into English)**

**LAURENCE POUNTNEY HILL,**

**LONDON, EC4R 0HH, ENGLAND**

**(Address of principal executive offices)**

## Edgar Filing: PRUDENTIAL PLC - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F       Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes       No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 30, 2011

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Clive Burns  
Clive Burns  
Head of Group Secretariat

**PRUDENTIAL PLC ANNOUNCEMENT**

**Notification of Major Interests in Shares**

**TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:  
**Prudential plc**

2. Reason for the notification (please tick the appropriate box or boxes):  
**An acquisition or disposal of voting rights**

**An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments**

3. Full name of person(s) subject to the notification obligation:  
**BlackRock Inc.**

4. Full name of shareholder(s) (if different from 3.):  
**N/A**

5. Date of the transaction and date on which the threshold is crossed or reached:  
**28<sup>th</sup> March 2011**

6. Date on which issuer notified:  
**29<sup>th</sup> March 2011**

7. Threshold(s) that is/are crossed or reached:  
**Holding has gone above 5%**

8. Notified details:  
8A: Voting rights attached to shares

Class/type of shares: **GB0007099541**

Situation previous to the Triggering transaction:

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No of Shares

No of Voting Rights

**124,830,761**

**124,830,761**

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Resulting situation after the triggering transaction:

| No of shares | No of voting rights |                    | % of voting rights |              |
|--------------|---------------------|--------------------|--------------------|--------------|
|              | Direct              | Indirect           | Direct             | Indirect     |
| <b>n/a</b>   | <b>n/a</b>          | <b>125,360,779</b> | <b>N/A</b>         | <b>4.92%</b> |

8B: Financial Instruments

Resulting situation after the triggering transaction:

| Type of financial instrument | Expiration date | Exercise/<br>Conversion<br>Period/Date | Number of voting<br>rights that may be<br>acquired if the<br>Instrument is<br>exercised/<br>converted | % of voting rights |
|------------------------------|-----------------|--|---|--------------------|
| <b>n/a</b>                   | <b>n/a</b>      | <b>n/a</b>                             | <b>n/a</b>  | <b>n/a</b>         |

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

| Type of financial instrument | Exercise price | Expiration<br>date | Exercise/<br>Conversion<br>Period/Date | Number of<br>voting rights<br>instrument<br>refers to | % of voting rights<br>Nominal | Delta        |
|------------------------------|----------------|--------------------|--|---|-------------------------------|--------------|
| <b>CFD</b>                   | <b>N/A</b>     | <b>N/A</b>         | <b>N/A</b>                             | <b>2,053,717</b>                                      | <b>0.08%</b>                  | <b>0.08%</b> |
| <b>Total (A+B+C):</b>        |                |                    |  |   |                               |              |

| Number of voting rights | % of voting rights |
|-------------------------|--------------------|
| <b>127,414,496</b>      | <b>5.00%</b>       |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:  
**BlackRock Investment Management (UK) Limited 124,414,496 (5.00%)**

**Proxy Voting:**

10. Name of the proxy holder:  
**N/A**

11. Number of voting rights proxy holder will cease to hold:  
**N/A**

12. Date on which proxy holder will cease to hold voting rights:  
**N/A**

13. Additional information:  
Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

**Contact name for Enquiries**

Caroline Milton [caroline.milton@prudential.co.uk](mailto:caroline.milton@prudential.co.uk) 020 7548 2115

**Company official responsible for making notification**

Clive Burns, Head of Group Secretariat, 020 7548 3805