FRANKLIN RESOURCES INC Form DEFA14A January 25, 2011

### UNITED STATES

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a)		
of the Securities Exchange Act of 1934		
(Amendment No. )		
Filed by the Registrant x		
Filed by a Party other than the Registrant "		
Check the appropriate box:		
" Preliminary Proxy Statement " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))		
" Definitive Proxy Statement		
x Definitive Additional Materials		
" Soliciting Material Pursuant to Section 240.14a-12 FRANKLIN RESOURCES, INC.		
(Name of Registrant as Specified In Its Charter)		
(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)  Payment of Filing Fee (Check the appropriate box):		
x No fee required.		

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1)	Title of each class of securities to which transaction applies:	
2)	Aggregate number of securities to which transaction applies:	
3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
4)	Proposed maximum aggregate value of transaction:	
5)	Total fee paid:	
Fee	paid previously with preliminary materials.	
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		
1)	Amount Previously Paid:	
2)	Form, Schedule or Registration Statement No.:	
3)	Filing Party:	
4)	Date Filed: "	

# \*\*\* Exercise Your Right to Vote \*\*\*

## Important Notice Regarding the Availability of Proxy Materials for the

Stockholder Meeting to Be Held on March 15, 2011.

## FRANKLIN RESOURCES, INC.

#### **Meeting Information**

Meeting Type: Annual
For holders as of: January 18, 2011

**Date:** March 15, 2011 **Time:** 10:00 AM PT **Location:** H.L. JAMIESON AUDITORIUM

ONE FRANKLIN PARKWAY, BUILDING 920

SAN MATEO, CA 94403

**Directions:** Visit our website at www.franklintempleton.com/retail/pages/generic\_content/global\_nav/contact\_us/pub/offices\_us.jsf

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com* or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain

proxy materials and voting instructions.

## **Before You Vote**

How to Access the Proxy Materials

#### Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

#### **How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before March 1, 2011 to facilitate timely delivery.

# **How To Vote**

Please Choose One of the Following Voting Methods

**Vote In Person:** At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

<sup>\*</sup> If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

### **Voting Items**

1k. Anne M. Tatlock

The Board of Directors recommends you vote FOR the following proposals:  1. Election of Directors	
Nominees:  1a. Samuel H. Armacost	2. To ratify the appointment of PricewaterhouseCoopers LLP as the Company s independent registered public accounting firm for the fiscal year ending September 30, 2011.
1b. Charles Crocker	3. To approve an amendment and restatement of the Franklin Resources, Inc. 2002 Universal Stock Incentive Plan to increase the number of authorized shares of common stock available for issuance by 10,000,000 shares.
1c. Joseph R. Hardiman	
1d. Charles B. Johnson	4. To approve, on an advisory basis, the compensation of the Company s executive officers.
1e. Gregory E. Johnson	The Board of Directors recommends you
1f. Rupert H. Johnson, Jr.	vote 3 years on the following proposal:
1g. Mark C. Pigott	5. Advisory vote on the frequency of advisory votes on the compensation of the Company s executive officers.
1h. Chutta Ratnathicam	
1i. Peter M. Sacerdote	
1j. Laura Stein	

11. Geoffrey Y. Yang