DYNEGY INC. Form DFAN14A November 15, 2010

Filed by the Registrant "

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by a Party other than the Registrant x

Chec	k the appropriate box:
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement

x Soliciting Material Pursuant to § 240.14a-12

Definitive Additional Materials

Dynegy Inc.

(Name of Registrant as Specified in its Charter)

Seneca Capital International Master Fund, L.P.

Seneca Capital, L.P.

Seneca Capital Investments, L.P.

Seneca Capital Investments, LLC

Seneca Capital International GP, LLC

Seneca Capital Advisors, LLC

Douglas A. Hirsch

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

		(Name of Person(s) Fining Proxy Statement, if Other Than the Registrant)				
Payr	Payment of Filing Fee (Check the appropriate box):					
x	No f	ee required.				
	Fee o	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.				
	(1)	Title of each class of securities to which transaction applies:				
	(2)	Aggregate number of securities to which transaction applies:				
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):				
	(4)	Proposed maximum aggregate value of transaction:				
	(5)	Total fee paid:				

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.	
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

SAVING DYNEGY: THE NEXT CHAPTER Seneca Capital NOVEMBER 2010

DISCLAIMER

This presentation contains forward-looking statements about future events and sets forth a presentation of our beliefs. The forfuture performance, and we caution you not to rely unduly on them. We have based many of these forward-looking statements about future events that may prove to be inaccurate. While we consider these beliefs, expectations and assumptions to be reaso business, economic, competitive, regulatory and other risks, contingencies and uncertainties, most of which are difficult to precaution you that the forward-looking statements are inherently uncertain and necessarily involve risks that may affect Dynegy

performance, causing actual results to differ from those discussed or presented in this presentation.

This presentation is based on, and contains references to third-party sources of information, and we make no representation or thereof. The inclusion of such information is not an indication of any participation in or endorsement of the views expressed h CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments Seneca Capital Advisors, LLC and Douglas A. Hirsch (together with each of the foregoing, Seneca) have jointly made a pre Commission (SEC) of a proxy statement and an accompanying proxy card to be used to solicit votes in connection with the of Dynegy by Denali Parent Inc. and Denali Merger Sub Inc., which will be voted on at a meeting of Dynegy s stockholders. SENECA ADVISES ALL STOCKHOLDERS OF DYNEGY TO READ THE PROXY STATEMENT AND OTHER PROXY THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABLE AT NO CHTTP://WWW.SEC.GOV. IN ADDITION, ONCE AVAILABLE, SENECA MAY PROVIDE COPIES OF THE PROXY ST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS PROXY SOLICITOR, GEORGESON, IN Each of Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch is a participant in this solicitation. Douglas A. Hirsch is the m Investments, LLC, Seneca Capital International GP, LLC and Seneca Capital Advisors, LLC. The principal occupation of Mr. Investments, LLC is the general partner of Seneca Capital Investments address of Seneca Capital Investments, L.P., Seneca Capital International GP, LLC is the general partner of Seneca Capital International Master Fund, L.P., Seneca Capital Investments, L.P., Seneca Capital International Master Fund, L.P., Seneca Capital Investments, L.P., Seneca Capital International Master Fund, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.P., Seneca Capital International Master Fund, L.P., Seneca Capital Investments, L.P., Seneca Capi

As of November 12, 2010, Seneca Capital International Master Fund, L.P. beneficially owned 7,712,100 shares of Dynegy so representing beneficial ownership of approximately 6.4% of the Shares. As of November 12, 2010, Seneca Capital, L.P. beneficial ownership of approximately 2.9% of the Shares. Each of Seneca Capital Investments, L.P., Seneca Capital Investments beneficially own 11,226,500 Shares, representing beneficial ownership of approximately 9.3% of the Shares, held in the aggreg L.P. and Seneca Capital, L.P. Seneca Capital International GP, LLC may be deemed to beneficially own 7,712,100 Shares, representing of the Shares, held by Seneca Capital Advisors, LLC may be deemed to beneficial ownership of approximately 2.9% of the Shares, held by Seneca Capital, L.P. Each of Seneca Capital Investments, I Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch disclaims beneficial ownership of the Shares therein, and this filing shall not be deemed an admission of beneficial ownership of such Shares for any purpose.

As of November 12, 2010, Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. held European-style call of and 904,100 shares, respectively at an exercise price of \$0.01 per share by delivery of notice of exercise as of April 15, 2011.

VOTE NO TO THE PROPOSED MERGER 3 WRONG PRICE

AT THE WRONG TIME FOR THE WRONG REASONS

We believe worth \$6/sh+ today rising to \$16-18 per as power prices recover, stock is trading near its all time low, management \$38 million change-of-control creates

misalignment with shareholders

PLAN FOR CHANGE

Highly regarded director candidates (Hunter Harrison / Jeff Hunter) nominated, additional high quality candidates (Steve Weyel, Jeffrey S. Stein) willing to serve - mandate to review business, costs, financing, management, reverse split

LIQUIDITY IS NOT

AN ISSUE

ISSUING EQUITY IS THE WRONG DECISION FOR SHAREHOLDERS

Un-drawn revolver does NOT create a liquidity crisis, there is NO need to issue equity, no major bond maturities until 2015, substantial cash and unencumbered assets to support secured financing

DARK/SPARK SPREAD RISING DESPITE GAS PRICES DECREASING Despite decline in gas prices, forward gross margins have improved by ~\$135mm since the day the proposed merger was announced

SUBSTANTIAL SUPPORT FOR STOCK UPON DEFEAT OF MERGER

Fundamentals

have

improved

dramatically

since

day

before

the

deal

cost

cuts,

NRG sale price, commodity margins contribute an incremental \$3.50+ / share Substantial incremental demand for Dynegy stock

THE POWER OF CHANGE

Seneca is filing a consent solicitation to elect E. Hunter Harrison and Jeff Hunter to the Board

E. HUNTER HARRISON

Pioneering Rail Executive

Former CEO

Canadian National

Railway

JEFF HUNTER

Successful Power

Industry Veteran

Co-Founder and Chief

Financial Officer

US Power Gen

STEVE WEYEL

Energy Veteran

Former President,

Director

Energy XXI

JEFFREY S. STEIN

Experienced Power

Investor

Director / Former

Director

Granite Ridge / KGen

PROPOSED

DIRECTORS

READY TO

SERVE

We believe some of the existing non-dissenting directors may step down based on their endorsement of management s scorched earth approach Steve Weyel and Jeffrey S. Stein are ready to serve on the Board

PLAN TO UNLOCK VALUE

Assuming 3:1 ratio, \$1.50 per share post-split stock price would likely require certain shorts to cover positions 5)
Unwind Stock Split

Employ top management that buys into the value proposition, properly aligned through stock ownership

4)

Review Top Management

Thorough evaluation of corporate costs and support functions to right-size the cost base

Lean cost structure should drive further financial improvement

3)

Evaluate Cost Cutting

Opportunities

Action

Result

Elect Hunter Harrison &

Jeff Hunter to Board,

Steve Weyel and Jeffrey

S. Stein ready to serve

Top quality Directors aligned with shareholders through direct stock ownership

Revise director compensation to ensure alignment

1)

Strategic Review

Explore sale of company and/or assets

Proceeds could be used for liquidity, debt optimization or other means of creating shareholder value

2)

Optimize Capital Structure

Revolver refinanced to align with business needs

Evaluation of additional financings / debt exchanges to extend maturities and/or reduce costs

Evaluation of hedge monetization to enhance liquidity

5

DYNEGY S LIQUIDITY ISSUE IS A SCARE TACTIC 6 Unfunded revolvers do

not
cause
bankruptcy
The Company could retain flexibility to cancel the revolver or negotiate with its relationship
banks
Range of Liquidity Options at Dynegy s Disposal:
Dynegy
has
ample
liquidity
~\$675mm of cash on the balance sheet as of September 30, 2010
<u>.</u>
Portion of ~\$550mm collateral can be returned when hedges roll off over next 2 years and/or
through utilization of more efficient collateral structure
Secured
debt
markets
are
open
for
Dynegy
Project level debt can be raised against specific assets
Current management has assumed in its own merger proxy the Company can raise \$1.6bn of
new secured debt
Industry peers TXU, GenOn (RRI/MIR), NRG and Calpine have all raised new debt in the
past several months in addition to numerous asset-based project financings
Several
assets
we
believe
can
easily
be
sold
at
attractive
valuations
in
today s
market
Seneca has been approached by multiple industry players with interest in Dynegy s assets
Director
candidate
Jeff
Hunter
believes
Dynegy
has
sufficient
liquidity,
Hunter
Tuno.

Harrison already purchased 500,000

shares

Issuing Equity

is

the

Wrong Decision

for

Shareholders

ISSUING EQUITY IS THE WRONG DECISION FOR SHAREHOLDERS 7 August 6: No Equity Needed

Management assured financial community about financial condition

August 12:

No Equity Needed

Dissenting director and remainder of Board does not cite a need for equity if deal is turned down; Proxy assumes debt market access October 20:

Equity Needed?!?

Only after Seneca files to oppose transaction does this supposed

need

for equity arise

\$1,080mm Revolver

\$0 Drawn

Refinanced in

Advance of

Potential

Covenant Issue

in Q2 11

Negotiate / Resize

~\$750mm Revolver

DYN Proxy Assumption

\$850mm L/C Facility

~\$450mm Posted

Collateral needs

decline as hedges roll

off in 2011

Lien-Based Facility,

Right Way Risk

Used by All Other IPPs

\$68mm Secured

Corporate Debt

~\$4bn

(1)

of

unencumbered

collateral

\$600mm Term Loan /

\$250mm Second Lien

DYN Proxy Assumption

\$675mm of Cash

Can be used to

temporarily fund

collateral

No restrictions

Balance as of 9/30/10

TODAY

PRO FORMA

Asset Sales

~\$4bn Unencumbered

Plants

(1)

Strong Market for CCGTs

STRATEGY

Additional

Secured Debt

Available

Equity?!?

NOT NEEDED

ABSOLUTELY NOT

Proceeds Applied to:

Refinancing

Capex

Debt Optimization

Other Shareholder

Value Creating

Options

(1)

Based on Sum-of-the-Parts value (page 16) of Seneca Capital presentation filed with the SEC on November 5, 2010.

Year

Total Total Cash Need per Proxy (Incl. Debt Repayment) (\$437)(\$489)(\$107) (\$83) \$4 (\$1,112) **Ending Cash Balance** \$1,282 \$845 \$356 \$249 \$166 \$170 Revolver Availability \$750 \$750 \$750 \$750 \$750 \$750 **Total Liquidity** \$2,032 \$1,595 \$1,106 \$999 \$916 \$920 Total Funded Debt 9/30/10 \$3,975 Term Loan and Second Lien Bond \$850 Repayment of Existing Credit Facilities (\$68)Total Funded Debt at Year End \$4,757 \$4,609 \$4,446 \$4,364 \$4,364 \$4,364 NPV of Lease \$578 \$524 \$398 \$295 \$182

\$57

Cash Balance

```
($1,282)
($845)
($356)
($249)
($166)
($170)
Net Debt plus Lease
$4,053
$4,288
$4,488
$4,410
$4,380
$4,251
DYNEGY S OWN PROXY ASSUMES
READY ACCESS TO FINANCING
Current management has assumed in its merger proxy that it believes the Company can
raise $1.6bn of new secured debt
Forecast provided to Blackstone and advisors assumes a $750mm revolver (~6%),
$600mm term loan (~6%) and $250mm second lien debt (~10%)
Management
forecasts
already
include
incremental
interest
expense
for
credit
facility refinancing
suffer negative carry on excess cash
Assumes Dynegy s Operating Cash Flow less Total Capital Expenditures and a pro forma cash balance based on that forecast
Year end 2010 cash balance assumes $500mm cash on hand at year-end 2010 (per page 22 of 10/27/10 Dynegy presentation) p
from term loan and second lien bond minus $68mm repayment of existing term loan.
Excludes collateral postings as they can be addressed through the use of more efficient hedging strategies.
Dynegy s
Own
Proxy
Forecast
Shows
Ample
Liquidity
(1)
(2)
(3)
Liquidity
```

Is

NOT an Issue More than \$900mm of excess liquidity with management s own forecast

2011-2015 Liquidity Sources and Uses Dynegy Seneca Assumed cash on hand at year-end 2010 \$500 \$500

Return of cash posted as collateral

\$116 Asset sale proceeds \$1,363 \$1,363 Liquidity sources \$1,863 \$1,979 Assumed collateral (\$450)Cash outflow (2011-2015) (\$1,112)(\$1,112)Liquidity cushion (\$300)Lost cash flow on assets sold (2011-2015), net (\$365)(\$365)Liquidity uses (\$2,227)(\$1,477)Net sources greater than uses (\$364) \$502 ASSET SALES ARE POTENTIAL SOURCE OF LIQUIDITY The NRG asset sale by itself would be enough to support Dynegy s liquidity needs through the forecast period (Seneca is not necessarily endorsing the NRG sale) Management argues that the NRG transaction would not bridge the cash shortfall Seneca calculates substantial cushion Why does Dynegy need a cash cushion as large as \$300mm? Why doesn t Dynegy receive return of its ~\$100mm of cash posted for collateral? Why not utilize the same collateral efficient strategies as all other industry peers? Why assume repayment of lowest cost debt at par with no discount captured? \$450mm of collateral is NOT a permanent use of cash \$116mm of cash posted as collateral as of 6/30/10 could be returned with a more efficient collateral structure Why does Dynegy need a \$300mm liquidity cushion? Seneca calculates \$500mm effective liquidity cushion

POWER PRICES INCREASED WHILE GAS PRICES HAVE DECREASED

10

Source: Bloomberg.

85%

90%

95%

```
100%
105%
$ 2.50
$ 3.50
$ 4.50
$ 5.50
$ 6.50
$ 7.50
$ 8.50
2012 CIN On-Peak is HIGHER
2012 NYMEX Gas Forwards are Lower
2012 7.0 Heat Rate On-peak Spark Spreads
Are HIGHER
```

GROSS MARGINS HAVE INCREASED WHILE GAS HAS DECREASED

The announcement of the proposed merger is the relevant date Natural gas forward prices have declined since August 12

But Midwest forward power prices in 2012 2014 are actually higher

Since August 12, Dynegy s expected gross margin should have increased by ~\$135mm due to increasing profitability of Dynegy s CCGTs and stable Midwest power prices (see appendix for plant by plant detail) While Gas Has Declined, Profits Have Expanded Cinergy ATC Power Price (\$ / MWh) 8/12/2010 \$32.05 \$34.21 \$36.97 \$40.37 \$44.09 11/11/2010 \$31.44 \$34.83 \$38.33 \$41.02 \$43.98 Change (\$0.62)\$0.62 \$1.36 \$0.66 (\$0.10)2011 2012 2013 2014 2015 NYMEX Gas Prices (\$/MMBtu) 8/12/2010 \$4.96 \$5.37 \$5.56 \$5.69 \$5.81 11/11/2010 \$4.29 \$4.96

```
$5.33
$5.56
$5.73
Change
($0.67)
($0.41)
(\$0.23)
(\$0.13)
($0.08)
(1)
Accounts for Dynegy s hedge profile.
Change in Gross Margin due to Power/Gas Curve Shifts (8/12/10 vs. 11/11/10)
($ in millions)
2011
2012
2013
2014
2015
Coal Plants
$0
$6
$18
$1
($17)
Combined Cycle Gas Plants
0
30
38
28
33
Total
0
35
56
29
16
Total Impact (2011 - 2015)
$136
(1)
(1)
```

DYNEGY S NATURAL GAS SENSITIVITY
IS A MISLEADING ILLUSTRATION
12
Management Notes Midwest Power Markets Are Set By Coal
Management Admits Sensitivity is Illustrative
MISO power is set by coal ~80-85% of the
time and set by gas ~15-20% of the time

Illustrative
gas
sensitivity of \$165mm
incorrectly assumes MISO
power is set by gas 100%
of the time!
Source: Dynegy s February 2, 2010 presentation from the
2010 Credit Suisse Energy Summit

WHERE WILL DYNEGY TRADE? WE THINK HIGHER!

The Lights Have Been Turned On:

Several materially positive developments since the stock was trading

near

its

all

time

lows

of

\$2.78

on

August

12

Major

cost

cut

potential

announced

with

the

deal,

NRG

asset

sale

price

in

excess

of

expectations,

improved

2010

free

cash

flow

guidance

and

improved

CCGT

spark

spreads

\$50mm cost cuts

disclosed in

merger proxy x 6 -

\$25mm costs to

achieve & 25%

discount

2010 FCF

guidance improved

\$38mm from 8/6 to

11/8

NPV of change

gross margin for

the 2011-15 period

from 8/12/10

through 11/11/10

unough 11/11/10
Assumes \$25mm
costs related to
deal expenses,
and severance
Based on Citi
Investment
Research
valuation
(1)
with 25
-50% discount
Substantial Incremental Buying Interest After Defeat of Deal
(1)
Citi Investment Research valuation of Dynegy dated February 25, 2010. Total plants sold to NRG valued at \$1,157mm and co
valuation of \$8.25/share (\$1.65 pre-split).
th
\$6.29 -
\$6.71
\$0.85 -
\$1.28
\$0.84
\$0.31
\$1.71
\$2.78
\$1.00
\$2.00
\$3.00
\$4.00
\$5.00
\$6.00
\$7.00
\$8.00
Pre-Deal Stock Price
New Cost Cut
Disclosure Presented
in Merger Proxy Increase in Free Cash
Flow Guidance Since
Deal Announcement
Improvement in
Commodity Prices
Since Deal
Announcement
Friction Costs
Associated With
Failed Transaction Unlift in Well Street
Uplift in Wall Street View of Accet Velve
View of Asset Value

from NRG Bid
Total of Quantifiable
Factors
\$7.43/SH if Dynegy had traded in line with merchant peers since 3/12
\$0.21

DYNEGY IS A RARE COMMODITY

14

Dynegy is one of ONLY 14 companies (>\$200mm market cap) IN THE ENTIRE US MARKET trading at a discount to its cash on the balance sheet

Dynegy is the only power generation / industrial company

Over 95% of Dynegy s funded debt is comprised of unsecured bonds

Dynegy s bonds provide unusual flexibility given no limitations on liens/asset sales/restricted payments

ONE OF ONLY A HANDFUL OF STOCKS TRADING AT A DISCOUNT TO CASH ALL US STOCKS TRADING AT A DISCOUNT TO CASH ON BALANCE SHEET (1) **BELOW \$200MM IN MARKET CAPITALIZATION** Ticker Name Industry Stock Price B/S Cash Per Share Discount to Cash 1 **CCMO** CC MEDIA-A RADIO/OUTDOOR ADVERTISING \$8.00 \$20.84 (62%)2 **AMR** AMR CORP **AIRLINE** \$8.52 \$13.67 (38%)3 **CMVT COMVERSE TECH** TELECOM EQUIPMENT \$7.63 \$11.69 (35%) 4 **BZH BEAZER HOMES USA HOMEBUILDER** \$4.64 \$6.24 (26%)5 HOV **HOVNANIAN ENT-A HOMEBUILDER** \$3.96 \$5.28 (25%)

6 LSTZA

LIBERTY STARZ A

MEDIA \$62.73 \$80.08 (22%)7 **MDC** MDC HOLDINGS INC **HOMEBUILDER** \$27.66 \$35.19 (21%)8 DYN **DYNEGY** POWER GENERATION \$4.50 \$5.63 (20%)9 EK EASTMAN KODAK PHOTO EQUIPMENT \$4.63 \$5.19 (11%)10 LCC US AIRWAYS GROUP **AIRLINE** \$10.63 \$12.01 (11%)11 **ZRAN ZORAN CORP TECHNOLOGY** \$6.98 \$7.47 (7%) 12 RYL RYLAND GROUP INC **HOMEBUILDER** \$15.91 \$16.70 (5%) 13 **ADPT** ADPT CORP

TECHNOLOGY

\$3.00

\$3.09

(3%)

14

HUM

HUMANA INC

HEALTH CARE

\$59.20

\$59.80

(1%)

SOURCE: BLOOMBERG

(1) Proforma for mergers

DYNEGY IS MORE OF A CAPACITY PLAY THAN A GAS PLAY

15

Although we endorse unlevered free cash flow as the best metric to value Dynegy, when considering EV/EBITDA we believe it is appropriate to include the market price of Dynegy s debt Dynegy multiples can benefit dramatically from improving capacity values and when accounting for discount implied in trading levels of its debt

(\$ in millions) (1) Net debt includes cash posted for collateral in broker margin account and excludes NPV of lease and includes \$50mm annual r Debt market prices as of 11/10/10. (3) EV@Market Price is Enterprise Value adjusting for debt at market prices Note 11 of Dynegy 2006 10-K. Dynegy Presentation to Proxy Advisory Firms dated October 27, 2010 page 19 states If asset retirements do not materialize. average of \$85 million each year from 2013 2015 Based on 2,241mw of scrubbed coal and 1,200mw Kendall CCGT. 2011 2012 2013 Stock Price \$4.50 \$4.50 \$4.50 Shares 121 121 121 **Equity Value** \$543 \$543 \$543 Net Debt as of 6/30/10 (1) \$3,371 \$3,371 \$3,371 Enterprise Value \$3,914 \$3,914 \$3,914 Market Price vs. Book Value of Debt (2) (\$912)(\$912)(\$912)EV @ Market Price (3) \$3,001 \$3,001 \$3,001 Adj EBITDA in Merger Proxy \$405

\$348 \$538 Sithe Purchase Accounting Adjustment (4) \$50 \$50 \$50 Removal of Market Recovery Assumption (5) (\$85) Adj Cash EBITDA Without Market Recovery \$455 \$398 \$503 Benefit of \$150/MWd Increase in MISO/RTO (6) \$188 \$188 \$188 Cash EBITDA with Capacity Uplift \$643 \$586 \$691 Enterprise Value / Cash EBITDA 8.6x9.8x7.8xEnterprise Value / Cash EBITDA with Capacity Uplift 6.1x6.7x5.7x EV @ Market Price / Cash EBITDA 6.6x7.5x6.0xEV @ Market Price / Cash EBITDA with Capacity Uplift 4.7x5.1x

4.3x

DYNEGY RECENTLY DISCLOSED 2016 FORECAST THE FUTURE IS BRIGHT 16 2016 Unlevered Free Cash Flow Yield 2016 EBITDA \$654

Ed	garrilling. Drived into. Tolli Di Alvita
Lease Expense \$50	
Maintenance Capex (\$87)	
Unlevered Free Cash Flow \$617	
Enterprise Value As of 6/30/10 \$4,547	
2011 - 2015 Cash Outflow \$1,112	
Debt Maturities Paid in Cash	
(\$393) Change in NPV of Lease	
(\$576) Change in Net Debt from 2011-2015	
\$143 Enterprise Value As of 12/31/15	
\$4,690 Unlevered Free Cash Flow Yield	
13.2% On	
November 8,	
2010 Dynegy	
disclosed (pursuant	
to the	
settlement of	
certain shareholder lawsuits) the 2016 EBIT	DA projection that had been previously provided
to its financial advisors in conjunction. Why was this 2016 projection not in	on with the proposed merger cluded in Dynegy s original proxy statement
or in their financial advisors analysis?	
	nplies substantial uplift over prior years
Free Cash Flow Yield of 13.2% Management s 2016 Forecast Confi	rms Seneca s Investment Thesis
IRRs to 2015 Low	
Mid High	
2016 Unlevered Free Cash Flow \$617	
\$617	
\$617 Yield	

9.5% 8.5% 7.5% Enterprise Value \$6,495 \$7,259 \$8,227 Net Debt plus lease 12/31/15 (\$4,147) (\$4,147) (\$4,147) **Equity Value** \$2,348 \$3,112 \$4,080 **Shares Outstanding** 120.6 120.6 120.6 Equity Value per Share \$19 \$26 \$34 IRR vs. \$4.50 Investment Today 34.0%41.8%

49.7%

ADDITIONAL DISCLOSURE FILLS IN THE PICTURE

17

Supplemental disclosure on November 8, 2010 as a result of shareholder litigation settlement:

Increased EBITDA:

Disclosed 2016 EBITDA of \$654mm vs. \$557mm in 2015

Management Not Capable of Capturing Discount?:

Board determined that

Dynegy unlikely to be able to purchase debt at market prices because Dynegy paid above par in a debt repurchase in 2009

Extensive Process?:

In June/July, management determined not to pursue

transaction discussions with two interested private equity firms, and only included them after the proposed merger was announced and substantial barriers to entry were erected

Considered Alternatives?:

In late July, Company decided not to contact buyers

to gauge interest in asset sales

Retention Plan?:

In late July Blackstone noted they expect to put a retention

program

in

place

given

the

substantial

change-in-control

payments

potentially

available to management

Actions Speak Louder Than Words

MANAGEMENT INCENTIVE IS TO SELL

Management would receive only \$6 million, (nearly \$32 million less than the change-of-control severance package) in a stand-alone scenario at \$6.50 per share:

Stock equivalents includes 817,305 shares of restricted stock and phantom stock combined

Management has options on 653,410 shares with a strike price of \$5.65 Management has additional options on 346,543 shares with a strike price of \$7.20, which are out of the money at \$6.50 Performance units are deemed worthless as a \$6.50 stock price is below the minimum threshold (\$12.50 per share) and current EBITDA forecasts are below the threshold levels 18 (\$ in millions) Change of No Change of Control @ \$4.50 Control @ \$6.50 Increase / per Share per Share (Decrease) Stock Equivalents \$3.7 \$5.3 \$1.6 Performance Units 9.8 (9.8)Severance 24.1 (24.1)Stock Options (in-the-money value)

0.6

0.6

Total \$37.6 \$5.9 (\$31.7)

HIGHLY RESPECTED BOARD

CANDIDATES

Seneca will conduct a Consent Solicitation to Add Two New Directors to the Dynegy Board Seeking

to

replace

only

two of six directors at this juncture in order to avoid triggering changeof-control in Dynegy s credit facility and executive compensation agreements Seneca is proposing to replace Bruce Williamson and David Biegler E. Hunter Harrison Leading Railroad CEO Former Chief Executive Officer, Canadian National Railway Proven Shareholder Value Creator: Total shareholder return of more than 500% at CN and substantial multiples of invested capital realized during tenure at Illinois Central Drives cost efficiencies: developed the concept of

precision railroading increasing CN s operating margins by 50% and by multiples at IC Add value to coal transportation significant value driver for Dynegy Currently an owner of 500,000 shares of Dynegy stock Jeff Hunter **Experienced Power Generation Executive** Co-Founder/Chief Financial Officer US Power Generation Company Proven Shareholder Value Creator: Generated two-to-three times return for **USPG** investors since 2005, based on market estimates Drives cost efficiencies: successfully reduced SG&A expenses by 33% and led the reduction of

collateral requirements by more than 50% at USPG

Expert in energy risk management (El Paso Energy / PA Consulting)
Experienced in managing complicated capital structures / liquidity
Commits to owning 300,000 shares

Mr. Hunter and Seneca believe that US Power Gen and Dynegy are not actual or potential.

Mr. Hunter and Seneca believe that US Power Gen and Dynegy are not actual or potential competitors 19

AND READY TO SERVE

We believe that non-dissenting directors who have endorsed management $\,$ s scorched-earth approach

in

defending

the

sale

of the company at \$4.50 per share (\$0.90 per share adjusted for reverse split) and endorsed the buyback of 30% of Dynegy in August 2009 at \$9.65 per share could likely step down once the proposed merger is defeated Seneca stands ready to propose additional highly-qualified directors in the event existing directors step down Steve Weyel Experienced Power / Energy Company Executive Co-Founder and Former President/COO, Director of Energy XXI Built EXXI from start-up into leading Gulf of Mexico shelf operator Former President and COO of Intergen (Shell/Bechtel power venture) Director experience includes Particle Drilling, Energy XXI Former Executive of Dynegy (1994-1999) Jeffrey S. Stein Experienced Investor With Deep Industry Knowledge Co-Founder, Principal, Durham Asset Management Director of Granite Ridge Holdings, LLC 752MW **CCGT** in New Hampshire Former Director of KGen

Power

Corporation

2,300MW

gas

portfolio

in

SERC

Experienced investor in complicated, credit-focused situations Will take whatever steps he is able to resolve any unlikely conflicts 20

CONCLUSION

21

PLAN IN PLACE TO UNLOCK VALUE AFTER REJECTION OF THE DEAL

Two

high

quality

directors,

Hunter Harrison and Jeff Hunter buy into Dynegy value proposition with significant stock ownership/commitment to create alignment Additional directors, Steve Weyel and Jeffrey S. Stein are ready to serve Go forward plan 1) strategic review of business/assets, 2) optimize capital structure, 3) evaluate costs cuts, 4) review top management, 5) explore reverse split unwind DYNEGY S LIQUIDITY IS NOT AN ISSUE Un-drawn revolver **CANNOT** create liquidity issue Dynegy proxy forecast already assumes \$1.6bn of new secured debt NO EQUITY NEED -~\$675mm cash on hand and ~\$4billion of unencumbered assets NOT A BET ON RISING NATURAL GAS At low gas prices, improved margins on gas

plants offset decline in coal margins Management s gas sensitivity overstates gas exposure, coal plants on margin 80-85% **SUPPORT FOR STOCK AFTER PROPOSED MERGER**

SENECA

IS

FULLY

ALIGNED

DEFEATED

Since deal announced, new fundamental factors add up to \$3.50/sh+ in value \$50 mm incremental cost cuts, NRG Asset sale price in excess of Street estimates and increased gross margins, despite decline in gas prices

One of few stocks in market trading at a discount to cash, 2016 EBITDA of \$654MM Substantial incremental buying power upon defeat of proposed merger Seneca Is Fully Aligned with Shareholders

APPENDIX 22

DIRECTOR NOMINEE:

E. HUNTER HARRISON

Canadian

National

Railway

Company (CN)

(1998 2009): Joined as **EVP** and COO in 1998, becoming a director in 1999 and President and CEO in 2003. Total shareholder return of more than 500% during his tenure with the Company compared to the S&P 500 return of 24% and the average total shareholder return of the other North American Class I Railroads of 153% (1) Improved the company s operating margin from ~22% in 1997 to more than 33% in 2009 Illinois Central Railroad (1989 1998): Joined in 1989 as Vice President and COO and rose through the ranks to become President and CEO in 1993. CN acquired Illinois Central in 1998. **Sponsors** realized unlevered returns that were multiples of their initial investment Improved the company s operating margins from single digits to in excess of 37% in 1996, three years after he was named Illinois Central s CEO Widely recognized as a world class business leader 2009 International Business Leader

Edgar Filing: DYNEGY INC. - Form DFAN14A of the Year, Canadian Chamber of Commerce 2007 CEO of the Year, the Globe and Mail s Report on **Business** magazine Railroader of the Year, Railway Age magazine Current and past directorships include American Association of Railroads, Belt Railway,

Terminal Railway, Wabash National Corp, Illinois Central Railroad and TTX Company

(1) Comparable company group includes BNI, CSX, NSC and UNP.

DIRECTOR NOMINEE: JEFF HUNTER US Power Generating Company (2003

Present): Co-founder and **CFO** of US Power Generating Company, an owner and operator of fifty-eight generating units at six facilities with a total capacity of over 5,000 megawatts (MW) Total shareholder return of two-to-three times since initial equity investment in 2005, based on market estimates Lead a successful effort to reduce overhead costs by 33% and collateral requirements by more than 50% Raised more than \$1.2bn in debt and equity financings PA Consulting Group (1998 2003): Mr. Hunter was a Partner with PA Consulting Group and global practice head of Energy Strategy & Risk Management where he built a global practice focused on opportunities presented in liberalizing markets, privatization, market restructuring, acquisitions and management/operations improvement in the power & natural gas sector. El

Paso Energy (1992 1998): Vice President Trading for El Paso Energy where he integrated several trading and marketing organizations during El Paso s acquisitive period in the mid to late 1990s. Led a team of 40 trading professionals in managing a 2 BCF per day physical gas trading operation. 24

READY TO SERVE: STEVE WEYEL Energy XXI Ltd. (2005

-

(1983
1994):
Owned
Resource
Technology
Corporation, a company that identified a new market opportunity based on evolving
technology, and created the global engineering leader in onsite energy commodity
reserves evaluation
Baker-Hughes
(Baker
Eastern)
(1976
1983):
Worked
in
numerous
strategic
growth
roles including Managing Director for the Western Hemisphere.

READY TO SERVE: JEFFREY S. STEIN Durham Asset Management (2003

2009): Co-founder
and
Principal

\$1.5bn asset management firm focused on distressed debt and special situations asset class.

Responsible for managing Durham s substantial investments in the merchant power, electric utility and energy industries

Formerly a member of the Board of Directors of KGen Power Corporation, an independent power producer that owns more than 2,300MW of power generation capacity in the Southeast US

Member of the Board of Directors of Granite Ridge Holdings, LLC, an

independent power producing entity that owns the Granite Ridge Generation facility, a 752MW CCGT in the Northeastern US.

The Delaware Bay Company, Inc.

(1997

2003): Director at boutique research

and investment banking firm focused on the distressed debt and special situations asset classes, where he was responsible for identifying and evaluating distressed investment opportunities in the energy, financial services, merchant power, retail, real estate and utility industries.

Shearson Lehman

Brothers

(1991

1995):

Responsible

for

providing

fundamental research and investment recommendations for public and private real estate limited partnerships in the Capital Preservation & Restructuring Group.

26

NATURAL GAS SENSITIVITY: MIDWEST COAL (11/11 vs. 8/12)

27

(1)

Assumes

that

Vermillion

```
(164
MW)
is
shut
down
at
the
end
of
2011
and
Hennepin
(293
MW)
is
shut
down
at
the
end
of
2013,
consistent with management forecast assumptions (see Merger Proxy, page 56).
2011
2012
2013
2014
2015
Capacity (MW)
(1)
3,144
2,980
2,980
2,687
2,687
Capacity factor
85.0%
85.0%
85.0%
85.0%
85.0%
Generation (millions of MWh)
23.4
22.2
22.2
20.0
Cinergy Around-the clock power price ($ / MWh)
8/12/2010
```

\$32.05

```
$34.21
$36.97
$40.37
$44.09
11/11/2010
31.44
34.83
38.33
41.02
43.98
Change - $ / MWh
(0.62)
0.62
1.36
0.66
(0.10)
Unhedged revenue impact ($ mm)
($14)
$14
$30
$13
($2)
% Hedged
100%
15%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
$12
$30
```

\$13 (\$2)

NATURAL GAS SENSITIVITY:

DANSKAMMER (11/11 vs. 8/12)

```
2015
Generation (MWh @ 85% capacity factor)
2.8
2.8
2.8
2.8
2.8
New York Zone G Around-the clock power price ($ / MWh)
8/12/2010
$50.30
$53.16
$56.40
$58.68
$62.01
11/11/2010
46.52
49.42
51.86
$54.20
$56.52
Change - $ / MWh
(3.78)
(3.74)
(4.55)
(4.48)
(5.48)
Unhedged revenue impact ($ mm)
($10)
($10)
($13)
($12)
($15)
% Hedged
100%
40%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
($6)
($13)
($12)
```

(\$15)

NATURAL GAS SENSITIVITY: ONTELAUNEE (11/11 vs. 8/12)

```
2015
Capacity (MW)
580
580
580
580
580
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
2.4
2.4
2.4
2.4
2.4
8/12/2010
PJM East on-peak power price ($ / MWh)
57.08
59.08
61.41
63.84
67.45
TETCO M3 gas price ($ / MMBtu)
5.45
5.81
5.97
6.10
6.22
Plus: Basis ($ / MMBtu)
0.05
0.05
0.05
0.05
0.05
Delivered gas price ($ / MMBtu)
5.50
5.86
6.02
6.15
6.27
Spark Spread ($ / MWh
@ 7,100 heat rate)
18.03
17.47
18.65
```

20.17

```
22.90
11/11/2010
PJM East on-peak power price ($ / MWh)
55.27
58.64
62.13
64.78
68.02
TETCO M3 gas price ($ / MMBtu)
4.79
5.38
5.72
5.95
6.12
Plus: Basis ($ / MMBtu)
0.05
0.05
0.05
0.05
0.05
Delivered gas price ($ / MMBtu)
4.84
5.43
5.77
6.00
6.17
Spark Spread ($ / MWh
@ 7,100 heat rate)
20.90
20.07
21.18
22.20
24.22
Change -
$/MWh
2.87
2.60
2.53
2.03
1.33
Unhedged
revenue impact ($ mm)
$7
$6
$6
$5
$3
% Hedged
100%
```

15%

0%
0%
0%
Net revenue impact to Dynegy (\$ mm)
\$0
\$5
\$6
\$5
\$3

NATURAL GAS SENSITIVITY:

KENDALL (11/11 vs. 8/12)

```
2015
Capacity (MW)
1,200
1,200
1,200
1,200
1,200
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
5.0
5.0
5.0
5.0
5.0
8/12/2010
PJM West (COMED) on-peak power price ($ / MWh)
38.98
40.63
42.26
44.33
47.84
Chicago City Gate gas price ($ / MMBtu)
4.95
5.34
5.54
5.67
5.83
Plus: Basis ($ / MMBtu)
0.10
0.10
0.10
0.10
0.10
Delivered gas price ($ / MMBtu)
5.05
5.44
5.64
5.77
5.93
Spark Spread ($ / MWh
@ 7,400 heat rate)
1.57
0.39
0.56
```

1.65

```
3.94
11/11/2010
PJM West (COMED) on-peak power price ($ / MWh)
38.17
42.06
45.46
47.41
49.07
Chicago City Gate gas price ($ / MMBtu)
4.34
4.96
5.32
5.54
5.71
Plus: Basis ($ / MMBtu)
0.10
0.10
0.10
0.10
0.10
Delivered gas price ($ / MMBtu)
4.44
5.06
5.42
5.64
5.81
Spark Spread ($ / MWh
@ 7,400 heat rate)
5.28
4.59
5.33
5.66
6.07
Change -
$/MWh
3.71
4.20
4.77
4.01
2.13
Unhedged
revenue impact ($ mm)
$19
$21
$24
$20
$11
% Hedged
100%
```

23%

23% 23% Net revenue impact to Dynegy (\$ mm) \$0 \$16 \$18 \$15

NATURAL GAS SENSITIVITY:

CASCO BAY (11/11 vs. 8/12)

```
2015
Capacity (MW)
540
540
540
540
540
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
2.3
2.3
2.3
2.3
2.3
8/12/2010
NEPOOL on-peak power price ($ / MWh)
53.43
56.26
58.73
61.50
65.01
Less: Basis ($ / MWh)
(4.50)
(4.50)
(4.50)
(4.50)
(4.50)
Est. Casco Bay on-peak power price ($ / MWh)
48.93
51.76
54.23
57.00
60.51
Dawn, ON gas price ($ / MMBtu)
5.23
5.55
5.70
5.79
5.93
Plus: Basis ($ / MMBtu)
0.25
0.25
0.25
0.25
```

0.25

```
Delivered gas price ($ / MMBtu)
5.48
5.80
5.95
6.04
6.18
Spark Spread ($ / MWh @ 7,400 heat rate)
8.37
8.80
10.18
12.28
14.75
11/11/2010
NEPOOL on-peak power price ($ / MWh)
50.93
54.50
57.69
59.94
62.61
Less: Basis ($ / MWh)
(4.50)
(4.50)
(4.50)
(4.50)
(4.50)
Est. Casco Bay on-peak power price ($ / MWh)
46.43
50.00
53.19
55.44
58.11
Dawn, ON gas price ($ / MMBtu)
4.63
5.21
5.49
5.72
5.89
Plus: Basis ($ / MMBtu)
0.25
0.25
0.25
0.25
0.25
Delivered gas price ($ / MMBtu)
4.88
5.46
5.74
5.97
6.14
Spark Spread ($ / MWh @ 7,400 heat rate)
```

```
10.32
9.60
10.69
11.30
12.69
Change - $ / MWh
1.95
0.79
0.51
(0.98)
(2.05)
Unhedged revenue impact ($ mm)
$4
$2
$1
($2)
($5)
% Hedged
100%
40%
0%
0%
0%
Net revenue impact to Dynegy ($ mm)
$0
$1
$1
($2)
```

(\$5)

NATURAL GAS SENSITIVITY:

INDEPENDENCE

(11/11 vs. 8/12)

32

2011

2012

```
2014
2015
Capacity (MW)
1,064
1,064
1,064
1,064
1,064
Capacity factor
48%
48%
48%
48%
48%
Generation (millions of MWh)
4.4
4.4
4.4
4.4
4.4
8/12/2010
NY Zone A on-peak power price ($ / MWh)
40.04
40.90
42.07
41.79
44.31
Transco Zone 6 gas price ($ / MMBtu)
5.52
5.88
6.01
6.17
6.30
Spark Spread ($ / MWh @ 7,300 heat rate)
(0.26)
(2.02)
(1.84)
(3.25)
(1.69)
11/11/2010
NY Zone A on-peak power price ($ / MWh)
39.66
42.14
45.22
47.13
48.54
Transco Zone 6 gas price ($ / MMBtu)
4.82
5.44
```

5.76

```
5.99
6.17
Spark Spread ($ / MWh @ 7,300 heat rate)
4.47
2.41
3.20
3.37
3.53
Change - $ / MWh
4.74
4.44
5.04
6.61
5.22
Unhedged revenue impact ($ mm)
$21
$20
$22
$29
$23
% Hedged
100%
70%
70%
64%
0%
Net revenue impact to Dynegy ($ mm)
$0
$6
$7
$11
```

\$23

NATURAL GAS SENSITIVITY:

MOSS LANDING 1&2 (11/11 vs. 8/12)

```
2015
Capacity (MW)
1,020
1,020
1,020
1,020
1,020
Capacity factor
57%
57%
57%
57%
57%
Generation (millions of MWh)
5.1
5.1
5.1
5.1
5.1
8/12/2010
NP-15 on-peak power price ($ / MWh)
44.55
49.61
52.94
57.58
59.55
PG&E South gas price ($ / MMBtu)
4.70
5.12
5.35
5.50
5.64
Plus: Basis ($ / MMBtu)
0.30
0.30
0.30
0.30
0.30
Delivered gas price ($ / MMBtu
5.00
5.42
5.65
5.80
5.94
Spark Spread ($ / MWh
@ 7,300 heat rate)
8.03
10.01
11.68
```

15.21

```
16.20
11/11/2010
NP-15 on-peak power price
40.91
47.87
52.70
56.53
59.50
PG&E South gas price ($ / MMBtu)
4.19
4.82
5.17
5.37
5.54
Plus: Basis ($ / MMBtu)
0.30
0.30
0.30
0.30
0.30
Delivered gas price ($ / MMBtu
4.49
5.12
5.47
5.67
5.84
Spark Spread ($ / MWh
@ 7,300 heat rate)
8.16
10.50
12.79
15.12
16.90
Change -
$/MWh
0.13
0.49
1.11
(0.09)
0.70
Unhedged
revenue impact ($ mm)
$1
$3
$6
(\$0)
$4
% Hedged
100%
```

50%

0%
0%
0%
Net revenue impact to Dynegy (\$ mm)
\$0
\$1
\$6
(\$0)
\$4

VALUATION SUPPORTS SIGNIFICANT UPSIDE IN DYNEGY STOCK

Seneca s sum-of-the-parts analysis indicates Dynegy is worth greater than \$6 per share today and up to \$16-18 in a recovery scenario

Environmental capital expenditures are already included in the DCF-based value of scrubbed coal on an NPV basis, along with associated contracts

Full SG&A and corporate overhead costs are already included Seneca ties its sum-of-the-parts to management s EBITDA guidance Management claims of additional overhead costs appear misguided

CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.L., Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (together with each of the foregoing, Seneca Capital) have jointly made a preliminary filing with the Securities and Exchange Commission (SEC) of a proxy statement and an accompanying proxy card to be used to solicit votes in connection with the solicitation of proxies against a proposed acquisition of Dynegy Inc. (Dynegy) by Denali Parent Inc. and Denali Merger Sub Inc., which will be voted on at a meeting of Dynegy s stockholders.

SENECA CAPITAL ADVISES ALL STOCKHOLDERS OF DYNEGY TO READ THE PROXY STATEMENT AND OTHER PROXY MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABLE AT NO CHARGE ON THE SEC S WEBSITE AT HTTP://WWW.SEC.GOV. IN ADDITION, THE PARTICIPANTS IN THE PROXY SOLICITATION WILL PROVIDE COPIES OF THE PROXY STATEMENT WITHOUT CHARGE UPON REQUEST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS PROXY SOLICITOR, GEORGESON, INC., BY CALLING (888) 877-5373.

Each of Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capital Investments, L.C., Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (the Participants) is a participant in this solicitation. Douglas A. Hirsch is the managing member of each of Seneca Capital Investments, LLC, Seneca Capital International GP, LLC and Seneca Capital Advisors, LLC. The principal occupation of Mr. Hirsch is investment management. Seneca Capital Investments, LLC is the general partner of Seneca Capital Investments, L.P. Seneca Capital International GP, LLC is the general partner of Seneca Capital International Master Fund, L.P., and Seneca Capital Advisors, LLC is the general partner of Seneca Capital, L.P. The principal business address of Mr. Hirsch, Seneca Capital Investments, LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P., Seneca Capital Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue, 28th Floor, New York, New York 10022.

As of November 12, 2010, Seneca Capital International Master Fund, L.P. beneficially owned 7,712,100 shares of Dynegy s common stock, par value \$0.01 per share (Shares), representing beneficial ownership of approximately 6.4% of the Shares. As of November 12, 2010, Seneca Capital, L.P. beneficially owned 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares. Each of Seneca Capital Investments, L.P., Seneca Capital Investments, LLC, and Mr. Hirsch may be deemed to beneficially own 11,226,500 Shares, representing beneficial ownership of approximately 9.3% of the Shares, held in the aggregate by Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. Seneca Capital International GP, LLC may be deemed to beneficially own 7,712,100 Shares, representing beneficial ownership of approximately 6.4% of the Shares, held by Seneca Capital International Master Fund, L.P. Seneca Capital Advisors, LLC may be deemed to beneficially own 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares, held by Seneca Capital, L.P. Each of Seneca Capital Investments, L.P., Seneca Capital Investments, LLC, Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch disclaims beneficial ownership of the Shares except to the extent of its or his pecuniary interest therein, and this filing shall not be deemed an admission of beneficial ownership of such Shares for any purpose.

As of November 12, 2010, Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. held European-style call options, providing the right to purchase 1,986,900 and 904,100 shares, respectively at an exercise price of \$0.01 per share by delivery of notice of exercise as of April 15, 2011.