COLUMBIA SPORTSWEAR CO Form 8-K November 09, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

November 9, 2010

COLUMBIA SPORTSWEAR COMPANY

(Exact name of registrant as specified in its charter)

Oregon

93-0498284

(Registrant s telephone number, including area code)

No Change

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

... Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

... Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

••• Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

••• Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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14375 Northwest Science Park Drive

Portland, Oregon 97229

(Address of principal executive offices) (Zip code)

(503) 985-4000

(Commission

(State or other jurisdiction

of incorporation)

File Number)

(I.R.S. Employer

Identification No.)

ITEM 7.01 REGULATION FD DISCLOSURE

In a press release dated November 9, 2010, Columbia Sportswear Company announced that its board of directors approved a special cash dividend of \$1.50 per share of common stock to be paid on December 6, 2010 to its shareholders of record on November 22, 2010.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press release dated November 9, 2010 (furnished pursuant to Item 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: November 9, 2010

By: /s/ Thomas B. Cusick Thomas B. Cusick Senior Vice President of Finance, Chief Financial Officer and Treasurer

EXHIBIT INDEX

Exhibit Description

99.1 Press release dated November 9, 2010 (furnished pursuant to Item 7.01 hereof).