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PRUDENTIAL FINANCIAL INC

Form 424B3 July 14, 2005

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-104444, 333-104444-01, 333-104444-02, 333-123240, 333-123240-01 and 333-123240-02

Pricing Supplement Number 80 Dated 07/11/2005

(to Prospectus dated March 21, 2005 and Prospectus Supplement dated April 29, 2005)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

IP	Aggregate Principal Amount	Selling	Gross	Net	Coupon	Coupon	Coupon	Maturity	1st Coupon	1st Coupon	Survivor	s Product	Moody	sS
ber		Price	Concession	Proceeds	Туре	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	R
2AJH4	\$312,000.00	100.00%	0.625%	\$310,050.00	FIXED	4.000%	SEMI- ANNUAL	1/15/2008	1/15/2006	\$20.11	YES	Senior Unsecured Notes	A3	A

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Financial Services Inc., Wachovia Securities, LLC

SIP	Aggregate	Selling	Gross	Net	Coupon	Coupon	Coupon	Maturity	1st Coupon	1st Coupon	Survivor	s Product	Moody sS &	
ıber	Principal Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Ra
32AJJ0	\$149,000.00	100.00%	1.000%	\$147,510.00	FIXED	4.250%	SEMI- ANNUAL	7/15/2010	1/15/2006	\$21.37	YES	Senior Unsecured	A3	A-

 $\textbf{Redemption Information:} \ Non-Callable.$

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Financial Services Inc., Wachovia Securities, LLC

Notes

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Prudential FinancladdenDate: Monday, July 11, 2005 Prudential Financial, Inc.

751 Broad Street @12:00 PM ET

Newark NJ

\$2,000,000,000.00 Prudential Financial Retail Medium-Term

07102 Settlement Date: Thursday, July 14,

2005

Notes, including Prudential Financial InterNotes®

Prospectus dated March 21, 2005 and the Prospectus Supplement dated April 29, 2005

Minimum Denomination/Increments:

\$1,000.00/\$1,000.00

Initial trades settle flat and clear

SDFS: DTC Book Entry only DTC number: 0116 via Refco

Securities, LLC

If the maturity date or an interest

payment date for any note is not a

Business Day (as defined in the

Prospectus), principal, premium, if

any, and interest for that note is paid

on the next Business Day, and no

interest will accrue from, and after,

the maturity date or interest payment

date.

The Prudential Financial, Inc.

InterNotes will be represented by a

master global note in fully registered

form, without coupons. The master

global note will be deposited with, or

on behalf of, DTC and registered in

the name of a nominee of DTC, as

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depository, or another depository as

may be named in a subsequent

pricing supplement.

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