

RYANAIR HOLDINGS PLC  
Form 6-K  
June 23, 2010

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

For the month of June 2010

**RYANAIR HOLDINGS PLC**  
(Translation of registrant's name into English)

**c/o Ryanair Ltd Corporate Head Office**  
**Dublin Airport**  
**County Dublin Ireland**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

## **RYANAIR LAUNCHES 2 AIRCRAFT BASE TO REVERSE VALENCIA'S COLLAPSING TRAFFIC**

**2 aircraft, 31 routes and 2M passengerS P.A. from NOV**

**500,000 €10 LATE SUMMER SEATS**

Ryanair, the world's favourite airline, today (23<sup>rd</sup> June) announced that it would open it's 43<sup>rd</sup> base at Valencia Airport from November 2010 with 2 based aircraft and 31 low fare routes after the Minister for Tourism, Belen Juste committed to a joint promotion and advertising programme which will help reverse Valencia Airport's collapsing traffic which fell by 18%, or almost 1m passengers, in 2009.

Ryanair's 43<sup>rd</sup> base at Valencia will provide 260 weekly low fare flights to/from Valencia in an investment of over \$140 million in the airport which will see Ryanair open 10 new routes from November, which go on sale at [www.ryanair.com](http://www.ryanair.com) tomorrow.

Ryanair celebrated its new base at Valencia by releasing 500,000 seats from €10 for travel on Tuesdays, Wednesdays and Thursdays on over 500 routes across its European network in September and October. These late summer seats are available for booking on [www.ryanair.com](http://www.ryanair.com) until midnight Thursday (24<sup>th</sup> June).

**In Valencia today, Ryanair's  
Michael Cawley said:**

"Ryanair is delighted to announce its return to Valencia which becomes our 43<sup>rd</sup> base with 10 new routes from November 2010, which go on sale on [www.ryanair.com](http://www.ryanair.com) tomorrow. Ryanair welcomes the commitment from the Minister for Tourism Belen Juste who recognises that working with Ryanair will reverse the declining passenger numbers at Valencia Airport and grow tourism and jobs in the Valencia region. Ryanair's 2m passengers p.a. will sustain 2,000 jobs locally at

Valencia."

**Minister for Tourism Belene Juste said:**

*"We are delighted to welcome Ryanair back to Valencia and believe that by working together we can ensure that Valencia returns to growth. We are delighted to commit to developing a continuing programme of advertising and marketing that will raise Valencia's profile internationally and see many millions of high spending Ryanair passengers return to Valencia this year."*

10 New Valencia routes from Nov

:

<b>To</b>	<b>Freq</b>	<b>To</b>	<b>Freq</b>
Fuerteventura	2	Palma	7
Ibiza	7	Paris (Beau)	4
Marseille	3	Santiago	4
Marrakesh	3	Trieste	3
Munich West	2	Seville	3

Ends.

Wednesday 23<sup>rd</sup> June 2010

**For further information**

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**SIGNATURES**

**Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.**

RYANAIR HOLDINGS PLC

**Date: 23 June 2010**

By:\_\_\_\_/s/ Juliusz Komorek\_\_\_\_\_

Juliusz Komorek  
Company Secretary