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RYANAIR HOLDINGS PLC
Form 6-K
May 26, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of May, 2005

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

HAPPY BIRTHDAY RYANAIR - 20 YEARS OF LOWERING FARES

Seat sale of 200,000 seats at 99p
over 100 times cheaper than 1985 fare!

Ryanair, Europe's No. 1 low fares airline today (Thursday, 26th May 2005) celebrated 20 years of delivering low fares to Europeans. Ryanair was founded this week in May 1985 and to mark the occasion is launching a sale of 200,000 seats sale at 99p* - over 100 times cheaper than the lowest 1985 fare of GBP99.99. The offer begins today and ends midnight Thursday, 2nd June 2005.

Speaking today, Ryanair's CEO Michael O'Leary said:

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"This week 20 years ago, Ryanair was founded and was soon selling never before seen fares of GBP99.99 - a totally radical move in an industry that was charging well over double the price.

"Since then, while the price of a pint of beer has increased threefold and the price of property has increased by fivefold - Ryanair has made its tickets 100 TIMES CHEAPER. To celebrate this anniversary we are launching a sale of 200,000 seats at 99p* - over 100 times cheaper than our 1985 fare!

"To take advantage of our time busting offer with wide availability for travel in June, book now on www.ryanair.com as demand for these summer seats will be huge."

Check out these prices:

Year	Ryanair Flight	Pint of Beer Ave	House Price
1985	GBP99.99	91p	GBP34,916
2005	99p*	GBP2.70	GBP183,356

*One way ex-taxes

20 Year Birthday -Fare Offer Details:

Booking Period: 26th May - Midnight Monday 30th May

Travel Period: 10th June - 30th June

Days Out: 14 Days

Ends.

Thursday, 26th May 2005

For further information:

Peter Sherrard - Ryanair
00 353 1 8121228

Pauline McAlester - Murray Consultants
00 353 1 4980300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 26 May, 2005

By:___/s/ Howard Millar___

H Millar
Company Secretary & Finance Director