ALTRIA GROUP, INC.

Form 4

February 01, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31, Expires:

OMB APPROVAL

subject to Section 16. Form 4 or Form 5

2005 Estimated average burden hours per response... 0.5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Quigley Brian W.

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

ALTRIA GROUP, INC. [MO]

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

below)

10% Owner

6601 WEST BROAD STREET

(Street)

(Month/Day/Year)

01/30/2017

X_ Officer (give title Other (specify

President & CEO, USSTC

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Director

X Form filed by One Reporting Person Form filed by More than One Reporting

RICHMOND, VA 23230

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of | 2. Transaction Date | 2A. Deemed | 3. | 4. Securities | 5. Amount of | 6. Ownership | 7. Nature of |
|------------|---------------------|--------------------|------------|---------------------|----------------|--------------|--------------|
| Security | (Month/Day/Year) | Execution Date, if | Transactio | onAcquired (A) or | Securities | Form: Direct | Indirect |
| (Instr. 3) | | any | Code | Disposed of (D) | Beneficially | (D) or | Beneficial |
| | | (Month/Day/Year) | (Instr. 8) | (Instr. 3, 4 and 5) | Owned | Indirect (I) | Ownership |
| | | | | | Following | (Instr. 4) | (Instr. 4) |
| | | | | (A) | Reported | | |
| | | | | (A) | Transaction(s) | | |
| | | | | or | | | |

(Instr. 3 and 4)

Code V Amount (D) Price

Common 3,207 01/30/2017 A \$0 26,453 (2) D Stock (1)

Common 20,097 I DPS (3) Stock

Common 46 (4) Ι By Son Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. | . Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exer | cisable and | 7. Tit. | le and | 8. Price of | 9. Nu |
|----|------------|-------------|---------------------|--------------------|------------|---------------------|--------------|-------------|---------|------------|-------------|--------|
| D | erivative | Conversion | (Month/Day/Year) | Execution Date, if | Transact | iorNumber | Expiration D | ate | Amou | unt of | Derivative | Deriv |
| S | ecurity | or Exercise | | any | Code | of | (Month/Day | /Year) | Unde | rlying | Security | Secui |
| (I | nstr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | re | | Secur | rities | (Instr. 5) | Bene |
| | | Derivative | | | | Securities | S | | (Instr | . 3 and 4) | | Own |
| | | Security | | | | Acquired | l | | | | | Follo |
| | | - | | | | (A) or | | | | | | Repo |
| | | | | | | Disposed | l | | | | | Trans |
| | | | | | | of (D) | | | | | | (Instr |
| | | | | | | (Instr. 3, | | | | | | |
| | | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | Amount | | |
| | | | | | | | Date | Expiration | | or | | |
| | | | | | | | Exercisable | Date | Title | Number | | |
| | | | | | | | | | | of | | |
| | | | | | Code V | $^{\prime}$ (A) (D) | | | | Shares | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Quigley Brian W. President & CEO,

6601 WEST BROAD STREET CEO, RICHMOND, VA 23230 USSTC

Signatures

W. Hildebrandt Surgner, Jr. for Brian W.

Quigley

02/01/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units awarded in accordance with the terms of the Issuer's equity compensation plans.
- (2) Includes 12,917 Restricted Stock Units and 8,170 shares of Restricted Stock.
- (3) Shares held in the Altria Deferred Profit-Sharing Plan.
- (4) Includes 2 shares acquired through the reinvestment of dividends since May 9, 2016, the date of the last reportable transaction.

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