

ROSETTA STONE INC  
Form 4  
December 31, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Osmium Partners, LLC

2. Issuer Name and Ticker or Trading Symbol  
ROSETTA STONE INC [RST]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
300 DRAKES LANDING ROAD, SUITE 172

3. Date of Earliest Transaction (Month/Day/Year)  
12/29/2014

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

(Street)  
GREENBRAE, CA 94904

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code V	Amount			
Common Stock	12/29/2014		S	46,454 D	\$ 10.25 (1)	583,048	I	By Osmium Capital, LP (2)
Common Stock	12/30/2014		S	70,793 D	\$ 9.77 (3)	411,875	I	By Osmium Capital II, LP (2)
Common Stock	12/31/2014		S	30,000 D	\$ 9.74 (4)	553,048	I	By Osmium Capital, LP (2)
Common Stock						195,034	I	By Osmium Spartan, LP

			(2)
Common Stock	158,928	I	By Osmium Diamond, LP (2)
Common Stock	500,479	I	By Osmium Special Opportunity Fund, LP (2)
Common Stock	309,383	I	By John H. Lewis directly (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reporting Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Osmium Partners, LLC 300 DRAKES LANDING ROAD SUITE 172 GREENBRAE, CA 94904		X		
OSMIUM CAPITAL LP C/O OSMIUM PARTNERS LLC		X		

300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904

Osmium Capital II, LP  
C/O OSMIUM PARTNERS LLC  
300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904 X

OSMIUM SPARTAN L P  
C/O OSMIUM PARTNERS LLC  
300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904 X

Osmium Diamond, LP  
C/O OSMIUM PARTNERS, LLC  
300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904 X

Osmium Special Opportunity Fund, LP  
C/O OSMIUM PARTNERS LLC  
300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904 X

Lewis John Hartnett  
C/O OSMIUM PARTNERS LLC  
300 DRAKES LANDING ROAD, SUITE 172  
GREENBRAE, CA 94904 X

## Signatures

/s/ John H. Lewis, individually, and as Managing Member of Osmium Partners, LLC, for  
itself and as General Partner of Osmium Capital, LP, Osmium Capital II, LP, Osmium  
Spartan, LP, Osmium Diamond, LP and Osmium Special Opportunity Fund, LP

12/31/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction was executed in multiple trades at prices ranging from \$10.12 to \$10.39. The price reported above in Column 4 of Table I reflects the weighted average sale price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions was effected.

(2) The general partner of Osmium Capital, LP, Osmium Capital II, LP, Osmium Spartan, LP, Osmium Diamond, LP and Osmium Special Opportunity Fund, LP is Osmium Partners, LLC. John H. Lewis is the controlling member of Osmium Partners, LLC, and Mr. Lewis may be deemed to have voting and dispositive power with respect to the shares held by Osmium Capital, LP, Osmium Capital II, LP and Osmium Spartan, LP. Mr. Lewis disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein, if any, and this report shall not be deemed an admission that Mr. Lewis is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.

(3) This transaction was executed in multiple trades at prices ranging from \$9.60 to \$10.06. The price reported above in Column 4 of Table I reflects the weighted average sale price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions was effected.

(4) This transaction was executed in multiple trades at prices ranging from \$9.73 to \$9.82. The price reported above in Column 4 of Table I reflects the weighted average sale price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions

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was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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