

AUTONATION, INC.

Form 3

October 10, 2014

**FORM 3****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â BERMAN WILLIAM R

(Last)

(First)

(Middle)

200 SW 1ST AVE,Â SUITE  
1600

(Street)

FORT

LAUDERDALE,Â FLÂ 33301

(City)

(State)

(Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

10/01/2014

3. Issuer Name and Ticker or Trading Symbol  
AUTONATION, INC. [AN]4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer ☐ Other  
(give title below) (specify below)  
SVP, Sales6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock, par value \$0.01 per share

7,970

D

Â

Common Stock, par value \$0.01 per share

105

I

By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security  
(Instr. 4)2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)4. Conversion  
or Exercise  
Price of5. Ownership  
Form of  
Derivative6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 18.2	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 19.64	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 23.21	D	Â
Employee Stock Option (right to buy)	Â <u>(1)</u>	03/01/2020	Common Stock, par value \$0.01 per share	2,381	\$ 26.49	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 32.5	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 34.51	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 40.37	D	Â
Employee Stock Option (right to buy)	Â <u>(2)</u>	03/01/2021	Common Stock, par value \$0.01 per share	2,068	\$ 35.99	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par	2,352	\$ 34.09	D	Â

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			value \$0.01 per share				
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par value \$0.01 per share	2,352	\$ 35	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par value \$0.01 per share	2,352	\$ 41.16	D	Â
Employee Stock Option (right to buy)	Â <u>(3)</u>	03/01/2022	Common Stock, par value \$0.01 per share	2,352	\$ 38.63	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 43.45	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 46.22	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 47.25	D	Â
Employee Stock Option (right to buy)	Â <u>(4)</u>	03/01/2023	Common Stock, par value \$0.01 per share	2,033	\$ 48.8	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	03/03/2024	Common Stock, par value \$0.01 per share	1,704	\$ 52.65	D	Â
Employee Stock Option (right to buy)	Â <u>(5)</u>	03/03/2024	Common Stock, par value	1,704	\$ 57.44	D	Â

			\$0.01 per share				
			Common Stock, par value	1,704	\$ 54.04	D	Â
Employee Stock Option (right to buy)	Â (5)	03/03/2024	\$0.01 per share				

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERMAN WILLIAM R 200 SW 1ST AVE SUITE 1600 FORT LAUDERDALE, FL 33301	Â	Â	Â SVP, Sales	Â

## Signatures

/s/ Jonathan P. Ferrando,  
Attorney-in-Fact

10/10/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option became exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2010.
- (2) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2011, subject to continuous employment with the Company.
- (3) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2012, subject to continuous employment with the Company.
- (4) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2013, subject to continuous employment with the Company.
- (5) The option becomes exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2014, subject to continuous employment with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.