

Mondelez International, Inc.

Form 3

November 06, 2013

**FORM 3****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB  
Number: 3235-0104Expires: January 31,  
2005Estimated average  
burden hours per  
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Kehoe James

(Last)

(First)

(Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

11/04/2013

3. Issuer Name **and** Ticker or Trading Symbol  
Mondelez International, Inc. [MDLZ]4. Relationship of Reporting  
Person(s) to Issuer5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

SVP, Operating Excellence

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
☒ Form filed by One Reporting  
Person  
☐ Form filed by More than One  
Reporting PersonC/O MONDELEZ  
INTERNATIONAL,  
INC.,Â THREE PARKWAY  
NORTH

(Street)

DEERFIELD,Â ILÂ 60015

(City)

(State)

(Zip)

**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security  
(Instr. 4)2. Amount of Securities  
Beneficially Owned  
(Instr. 4)3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A Common Stock

47,075 <sup>(1)</sup>

D

Â

Units

4,460 <sup>(2)</sup>

I

by 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|----------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------|----------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
|                                               | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                                                | Amount or<br>Number of<br>Shares |                                                                       |                                                                                                         |                                                             |
| Stock Options (right to buy)                  | Â (3)                                                          | 02/02/2018         | Class A<br>Common<br>Stock                                                           | 16,960                           | \$ 19.3                                                               | D                                                                                                       | Â                                                           |
| Stock Options (right to buy)                  | Â (4)                                                          | 02/20/2019         | Class A<br>Common<br>Stock                                                           | 25,400                           | \$ 15.472                                                             | D                                                                                                       | Â                                                           |
| Stock Options (right to buy)                  | Â (5)                                                          | 02/21/2020         | Class A<br>Common<br>Stock                                                           | 29,880                           | \$ 19.076                                                             | D                                                                                                       | Â                                                           |
| Stock Options (right to buy)                  | Â (6)                                                          | 02/23/2021         | Class A<br>Common<br>Stock                                                           | 27,340                           | \$ 20.83                                                              | D                                                                                                       | Â                                                           |
| Stock Options (right to buy)                  | Â (7)                                                          | 02/23/2022         | Class A<br>Common<br>Stock                                                           | 23,690                           | \$ 24.87                                                              | D                                                                                                       | Â                                                           |

## Reporting Owners

| Reporting Owner Name / Address                                                                | Relationships |           |                             |       |
|-----------------------------------------------------------------------------------------------|---------------|-----------|-----------------------------|-------|
|                                                                                               | Director      | 10% Owner | Officer                     | Other |
| Kehoe James<br>C/O MONDELEZ INTERNATIONAL, INC.<br>THREE PARKWAY NORTH<br>DEERFIELD, IL 60015 | Â             | Â         | Â SVP, Operating Excellence | Â     |

## Signatures

/s/ Jenny L. Lauth, by Power of Attorney  
11/06/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Total number of shares includes 21,628 shares of restricted stock awarded under the Issuer's Amended and Restated 2005 Performance

(1) Incentive Plan. Shares will vest as follows: 4,560 shares on February 24, 2014, 13,118 on October 7, 2014, and 3,950 on February 23, 2015.

(2) Units represent interests in the Issuer's Stock Fund, which are payable in cash. The reporting person's interests in the Issuer's Stock Fund fluctuate with the fund's performance. The information in this report is based on a plan statement dated as of September 30, 2013.

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- (3) Options vested in three annual installments as follows: 33% on February 4, 2009; 33% on February 4, 2010; and 34% on February 4, 2011.
- (4) Options vested in three annual installments as follows: 33% on February 19, 2010; 33% on February 18, 2011; and 34% on February 17, 2012.
- (5) Options vested in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013.
- (6) 18,044 options are vested and 9,296 will vest on February 24, 2014.
- (7) 7,817 options are vested; 7,818 will vest on February 24, 2014 and 8,055 will vest on February 23, 2015.

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### Remarks:

ExhibitÂ 24.1Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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