Edgar Filing: ISGUR LEE S - Form 4

ISGUR LEE S										
Form 4										
March 17, 2011	-									PPROVAL
FORM 4	UNITED	STATES		ITIES Al hington,			GE (COMMISSION		3235-0287
Check this box if no longer subject to Section 16. Form 4 or					ITIES			Expires: Estimated a burden hou response	irs per	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										
(Print or Type Resp	oonses)									
1. Name and Address of Reporting Person <u>*</u> ISGUR LEE S		2. Issuer Name and Ticker or Trading Symbol EDIETS COM INC [DIET]			5. Relationship of Reporting Person(s) to Issuer					
(1+)	(Einst)	(1:11.)			-]		(Chee	ck all applicable	e)
(Last)	. , .	Middle)	3. Date of (Month/Da 03/15/20	-	insaction			X Director Officer (give below)		o Owner er (specify
	(Street)			ndment, Dat th/Day/Year)	-			6. Individual or J Applicable Line) _X_ Form filed by		erson
WOODSIDE, O	CA 94062							Person	viore man One Ke	eporting
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	ecuriti	es Aco	quired, Disposed o	f, or Beneficial	lly Owned
	. Transaction Dat Month/Day/Year)	Execution Execution	emed on Date, if Day/Year)	3. Transactio Code (Instr. 8)	4. Securiti onAcquired Disposed (Instr. 3, 4	(A) or of (D))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				Code V	Amount		Price	(Instr. 3 and 4) 805,699	D	
Common Stock								2,000	Ι	By Gilbert Isgur Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	 3A. Deemed Execution Date, if any (Month/Day/Year) 	4. Transactio Code (Instr. 8)	Securiti Acquire Dispose	tive		te	7. Title and A Underlying S (Instr. 3 and 4	Securities
				Code V	7 (A)) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Stock Options (right to buy)	\$ 3.22						<u>(1)</u>	10/03/2011	Common Stock	37,50
Stock Options (right to buy)	\$ 3.79						<u>(1)</u>	04/02/2012	Common Stock	49,08
Stock Options (right to buy)	\$ 6.03						<u>(1)</u>	01/02/2013	Common Stock	33,18
Stock Options (right to buy)	\$ 3.37						<u>(1)</u>	01/02/2014	Common Stock	59,38
Stock Options (right to buy)	\$ 2.81						<u>(1)</u>	07/15/2014	Common Stock	12,50
Stock Options (right to buy)	\$ 2.96						<u>(1)</u>	07/19/2014	Common Stock	12,50
Stock Options (right to buy)	\$ 4.32						<u>(1)</u>	01/02/2015	Common Stock	12,50
Stock Options (right to buy)	\$ 0.9438						(2)	06/24/2019	Common Stock	25,00
Warrants	\$ 1.2						07/15/2009	07/15/2019	Common Stock	45,00
Stock Options (right to	\$ 0.985						<u>(1)</u>	07/28/2019	Common Stock	7,714

Warrants\$ 1.209/11/200909/11/2019Commo StockStock Options (right to buy)\$ 1.53(a)11/19/2019Commo StockStock Options (right to buy)\$ 1.39(i)01/04/2020Commo StockStock Options (right to buy)\$ 1.39(a)01/04/2020Commo StockStock Options (right to buy)\$ 10 8/23/2020Commo StockStock Options (right to buy)\$ 10 8/23/2020Commo StockStock Options (right to buy)\$ 0.353502/07/201102/07/2014Commo Stock	
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Options (right to buy)\$ 1.39(1)01/04/2020Commend StockStock Options (right to buy)\$ 1(4)08/23/2020Commend StockWarrants\$ 0.353502/07/201102/07/2014Commend StockStockStock02/07/201102/07/2014Commend Stock	25 00
Options (right to buy)\$ 1(4)08/23/2020Common StockWarrants\$ 0.353502/07/201102/07/2014Common StockStockStock02/07/201102/07/2014Common Stock	110.60
Warrants \$ 0.3535 02/07/2011 02/07/2014 Stock Stock \$ 0.3535 \$ 0.3555 \$ 0.3555 \$ 0.3555 \$ 0.3555 \$ 0.3555 \$ 0.3555 \$ 0.3555 \$ 0.35555 \$ 0.35555 \$ 0.35555	25 00
	17171
Options (right to \$ 0.57 03/15/2011 A 200,000 (5) (5) 03/15/2021 Common Stock buy) 6 03/15/2021 Common Stock 03/15/2021 Common	200.00

Reporting Owners

buy)

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ISGUR LEE S							
ONE CEDAR LANE	Х						
WOODSIDE, CA 94062							
Signatures							

/s/ Lee S. Isgur	03/15/2011
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are immediately exercisable.
- (2) Exercisable according to the following vesting schedule: 8,250 beginning on June 24, 2010; 8,250 beginning on June 24, 2011 and 8,500 beginning on June 24, 2012.
- (3) Exercisable according to the following vesting schedule: 8,250 beginning on November 19, 2010; 8,250 beginning on November 19, 2011 and 8,500 beginning on November 19, 2012.
- (4) Exercisable according to the following vesting schedule: 8,250 beginning on August 23, 2011; 8,250 beginning on August 23, 2012 and 8,500 beginning on August 23, 2013.

(5) Exercisable according to the following vesting schedule: 100,000 beginning on May 3, 2011; 50,000 beginning on July 1, 2011 and 50,000 beginning on October 1, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.