

META FINANCIAL GROUP INC
 Form 4
 February 07, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HAAHR J TYLER

2. Issuer Name and Ticker or Trading Symbol
META FINANCIAL GROUP INC [CASH]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
C/O META FINANCIAL GROUP, INC., 5501 S. BROADBAND LANE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/01/2011

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO

SIOUX FALLS, SD 57108-2253

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Common Stock | 02/01/2011 | 02/03/2011 | J ⁽¹⁾ | 700 A \$ 0 | 54,961 | I | By Trust |
| Common Stock | | | | | 14,000.977 | I | By ESOP |
| Common Stock | | | | | 36,819 | D | |
| Common Stock | | | | | 25,160.7 | I | By LLC |
| Common Stock | | | | | 324 | I | By Spouse |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Amount of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------------------|
| Stock Option (Right to Buy) | \$ 23.01 | | | | | 09/30/2009 09/30/2019 | Common Stock | 8,449 |
| Stock Option (Right to Buy) | \$ 16 | | | | | 09/30/2008 09/30/2018 | Common Stock | 15,766 |
| Stock Option (Right to Buy) | \$ 39.84 | | | | | 09/28/2007 09/28/2017 | Common Stock | 7,155 |
| Stock Option (Right to Buy) | \$ 24.43 | | | | | 09/29/2006 09/29/2016 | Common Stock | 8,940 |
| Stock Option (Right to Buy) | \$ 18.87 | | | | | 09/30/2005 09/30/2015 | Common Stock | 2,160 |
| Stock Option (Right to Buy) | \$ 22.18 | | | | | 09/30/2004 09/30/2014 | Common Stock | 22,950 |
| | \$ 21.765 | | | | | 09/30/2003 09/30/2013 | | 7,350 |

| | | | | | |
|--------------------------------------|----------|------------|------------|-----------------|-------|
| Stock Option (Right to Buy) | | | | Common Stock | |
| Stock Option (Right to Buy) | \$ 14.41 | 09/30/2002 | 09/30/2012 | Common Stock | 5,220 |
| Stock Option (Right to Buy) | \$ 13.65 | 09/30/2001 | 09/30/2011 | Common Stock | 5,670 |
| Stock Option (Right to Buy) | \$ 31.79 | 09/30/2010 | 09/30/2020 | Common Stock | 6,595 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| HAAHR J TYLER C/O META FINANCIAL GROUP, INC. 5501 S. BROADBAND LANE SIOUX FALLS, SD 57108-2253 | X | | CEO | |

Signatures

Ira D. Frericks,
POA 02/07/2011

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award pursuant to the Company's 2002 Omnibus Incentive Plan.

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