

HAAHR JAMES S  
Form 5  
December 06, 2010

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
HAAHR JAMES S

2. Issuer Name and Ticker or Trading Symbol  
META FINANCIAL GROUP INC  
[CASH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
09/30/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

C/O META FINANCIAL GROUP, INC., 5501 S. BROADBAND LANE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

SIOUX FALLS, SD 57108-2253

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				Amount	(A) or (D) Price			
Common Stock	09/02/2009	09/02/2009	D4	2,867	D \$ 22.58	89,596	I	By Trust
Common Stock	09/02/2009	09/02/2009	M4	4,987	A \$ 13	94,583	I	By Trust
Common Stock	10/01/2009	10/01/2009	J4 <sup>(1)</sup>	450	A \$ 0	95,033	I	By Trust
	12/21/2009	12/21/2009	G4	4,500	D \$ 0	90,533	I	By Trust

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Common Stock										
Common Stock	08/23/2010	08/23/2010	D4	1,187	D	\$ 36.47	89,346	I	By Trust	
Common Stock	08/23/2010	08/23/2010	M4	4,500	A	\$ 9.625	93,846	I	By Trust	
Common Stock	08/23/2010	08/23/2010	G4	15,000	D	\$ 0	78,846	I	By Trust	
Common Stock	09/30/2010	09/30/2010	J4	159.137	A	\$ 0	48,876.174	I	By 401(k)	
Common Stock	Â	Â	Â	Â	Â	Â	8,386.9	I	By LLC	
Common Stock	Â	Â	②	Â	Â	Â	28,937.202	I	By ESOP	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
					(A)	(D)	Date Exercisable	Expiration Date		
Stock Option (Right to Buy)	\$ 31.79	09/30/2010	Â	J4 <sup>(1)</sup>	5,005	Â	09/30/2010	09/30/2020	Common Stock	5,000
Stock Option (Right to Buy)	\$ 9.625	08/23/2010	08/23/2010	M4	Â	4,500	09/30/2000	09/30/2010	Common Stock	4,500
Stock Option (Right to Buy)	\$ 23.01	Â	Â	Â	Â	Â	09/30/2009	09/30/2019	Common Stock	7,300
Stock Option	\$ 16	Â	Â	Â	Â	Â	09/30/2008	09/30/2018	Common Stock	11,500

(Right to Buy)

Stock Option (Right to Buy)	\$ 39.84	Â	Â	Â	Â	Â	09/28/2007	09/28/2017	Common Stock	5,9
Stock Option (Right to Buy)	\$ 24.43	Â	Â	Â	Â	Â	09/29/2006	09/29/2016	Common Stock	7,9
Stock Option (Right to Buy)	\$ 22.18	Â	Â	Â	Â	Â	09/30/2004	09/30/2014	Common Stock	8,1
Stock Option (Right to Buy)	\$ 21.765	Â	Â	Â	Â	Â	09/30/2003	09/30/2013	Common Stock	7,5
Stock Option (Right to Buy)	\$ 14.41	Â	Â	Â	Â	Â	09/30/2002	09/30/2012	Common Stock	5,2
Stock Option (Right to Buy)	\$ 13.65	Â	Â	Â	Â	Â	09/30/2001	09/30/2011	Common Stock	5,2

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAAHR JAMES S C/O META FINANCIAL GROUP, INC. 5501 S. BROADBAND LANE SIOUX FALLS, SD 57108-2253	Â X	Â X	Â Chairman	Â

## Signatures

Ira D. Frericks,  
POA 12/06/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.
- (2) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.

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