

ORTEGA PEDRO N
Form 4
November 23, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
ORTEGA PEDRO N

(Last) (First) (Middle)

C/O WILMA SCHUMANN
SKINCARE, 4850 SW 72TH
AVENUE

(Street)

MIAMI, FL 33155

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
EDIETS COM INC [DIET]

3. Date of Earliest Transaction
(Month/Day/Year)
11/19/2009

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/08/2009		J ⁽¹⁾		37,500	D	\$ 0 37,500
Common Stock	10/08/2009		J ⁽¹⁾		7,202	D	\$ 0 7,202

By the
Pedro N.
Ortega
Revocable
Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form**

SEC 1474
(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (right to buy)	\$ 3.37							(2)	01/02/2014	Common Stock	24,2
Stock Options (right to buy)	\$ 3.37							12/31/2009	01/02/2014	Common Stock	26,9
Stock Options (right to buy)	\$ 0.9438							(3)	06/24/2019	Common Stock	25,0
Stock Options (right to buy)	\$ 3.535	10/08/2009		J(1)			6,250	(2)	07/01/2010	Common Stock	6,2
Stock Options (right to buy)	\$ 3.635	10/08/2009		J(1)			6,250	(2)	07/19/2010	Common Stock	6,2
Stock Options (right to buy)	\$ 6.065	10/08/2009		J(1)			6,250	(2)	01/03/2011	Common Stock	6,2
Stock Options (right to buy)	\$ 3.22	10/08/2009		J(1)			12,500	(2)	10/03/2011	Common Stock	12,5
Stock Options (right to buy)	\$ 3.79	10/08/2009		J(1)			11,156	(2)	04/02/2012	Common Stock	11,1

Stock Options (right to buy)	\$ 4.13	10/08/2009	J ⁽¹⁾	3,207	⁽²⁾	10/02/2012	Common Stock	3,207
Stock Options (right to buy)	\$ 6.03	10/08/2009	J ⁽¹⁾	14,328	⁽²⁾	01/02/2013	Common Stock	14,328
Stock Options (right to buy)	\$ 4.32	10/08/2009	J ⁽¹⁾	6,250	⁽²⁾	01/03/2015	Common Stock	6,250
Stock Options (right to buy)	\$ 4.345	10/08/2009	J ⁽¹⁾	6,250	⁽²⁾	01/18/2015	Common Stock	6,250
Stock Options (right to buy)	\$ 1.53	11/19/2009	A	25,000	⁽⁴⁾	11/19/2019	Common Stock	25,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ORTEGA PEDRO N C/O WILMA SCHUMANN SKINCARE 4850 SW 72TH AVENUE MIAMI, FL 33155	X			

Signatures

/s/ Pedro N.
Ortega-Dardet

11/23/2009

 Signature of Reporting
Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transfer of securities pursuant to marital settlement agreement.

(2) These options are immediately exercisable.

(3) Exercisable according to the following vesting schedule: 8,250 beginning on June 24, 2010; 8,250 beginning on June 24, 2011 and 8,500 beginning on June 24, 2012.

(4) Exercisable according to the following vesting schedule: 8,250 beginning on November 19, 2010; 8,250 beginning on November 19, 2011 and 8,500 beginning on November 19, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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