

MOLSON COORS BREWING CO
Form 4
December 13, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Boyce Kevin

2. Issuer Name and Ticker or Trading Symbol
MOLSON COORS BREWING CO
[TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

Pres. & CEO Molson Canada

C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

DENVER, CO 80202

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Class B Common Stock					3,000 ⁽¹⁾	D	
Class B Common Stock	12/12/2006		M ⁽²⁾	2,000 A \$ 61.605	5,000	D	
Class B Common Stock	12/12/2006		S ⁽²⁾	300 D \$ 73.84	4,700	D	

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Class B Common Stock	12/12/2006	S ⁽²⁾	1,100	D	\$ 73.82	3,600	D
Class B Common Stock	12/12/2006	S ⁽²⁾	600	D	\$ 73.813	3,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of
Employee Stock Option (Right to Buy)	\$ 69.9802					⁽³⁾ 05/12/2014		Class B Common Stock	8
Employee Stock Option (Right to Buy)	\$ 74.355					⁽³⁾ 03/15/2015		Class B Common Stock	14
Class B Exchangeable Shares of Molson Coors Canada Inc.	\$ 0					02/09/2005	⁽⁴⁾	Class B Common Stock	
Class B Common Stock	\$ 69.14					03/16/2007 ⁽⁵⁾	03/16/2016	Class B Common Stock	20
Employee Stock Option (Right to Buy)	\$ 61.605	12/12/2006		M ⁽²⁾	2,000	07/01/2006 ⁽⁵⁾	07/01/2015	Class B Common Stock	2

