

DOMINOS PIZZA INC
Form 4
October 19, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROSENBERG ROBERT M

(Last) (First) (Middle)

4 CHADWICK RD.

(Street)

WESTON, MA 02493

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DOMINOS PIZZA INC [DPZ]

3. Date of Earliest Transaction
(Month/Day/Year)
10/17/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Common Stock, \$.01 par value	10/17/2006		M		5,000 A \$ 8.66	28,648	D
Common Stock, \$.01 par value	10/17/2006		M		5,000 A \$ 14	28,648	D
Common Stock, \$.01 par value	10/17/2006		M		7,500 A \$ 17.11	28,648	D
Common Stock, \$.01 par value	10/17/2006		S		200 D \$ 26.76	28,648	D

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Common Stock, \$.01 par value	10/17/2006	S	100	D	\$ 26.75	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	100	D	\$ 26.74	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	200	D	\$ 26.73	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	3,600	D	\$ 26.72	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	100	D	\$ 26.7	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	500	D	\$ 26.67	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	3,200	D	\$ 26.66	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	4,700	D	\$ 26.65	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	900	D	\$ 26.64	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	500	D	\$ 26.63	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	900	D	\$ 26.62	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	300	D	\$ 26.61	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	600	D	\$ 26.6	28,648	D
Common Stock, \$.01 par value	10/17/2006	S	300	D	\$ 26.59	28,648	D
Common Stock, \$.01	10/17/2006	S	600	D	\$ 26.58	28,648	D

par value

Common Stock, \$.01 par value	10/17/2006		S	400	D	\$ 26.57	28,648	D
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Common Stock, \$.01 par value	10/17/2006		S	300	D	\$ 26.56	28,648	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to purchase common stock	\$ 8.66	10/17/2006		M	5,000	07/01/2004 07/01/2013	Common Stock, \$.01 par value	5,000	
Option to purchase common stock	\$ 14	10/17/2006		M	5,000	07/13/2005 07/13/2014	Common Stock, \$.01 par value	5,000	
Option to purchase common stock	\$ 17.11	10/17/2006		M	7,500	02/18/2006 02/18/2015	Common Stock, \$.01 par value	7,500	

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ROSENBERG ROBERT M
4 CHADWICK RD.
WESTON, MA 02493

X

Signatures

/s/ Adam J. Gacek, Attorney
in Fact

10/19/2006

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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