APPLE COMPUTER INC

Form 4 April 07, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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January 31,

2005

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * SERLET BERTRAND | | | 2. Issuer Name and Ticker or Trading Symbol APPLE COMPUTER INC [AAPL] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|-----------------------------------------------------------|---------|----------|------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Shock all applicable) | | | |
| | | | (Month/Day/Year) | Director 10% Owner | | | |
| 1 INFINITE LOOP MS 81-2CL | | | 04/05/2006 | _X_ Officer (give title Other (specify below) | | | |
| | | | | Senior Vice President | | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | | |
| CUPERTINO, CA 95014 | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |

| (City) | (State) | (Zip) Tab | le I - Non-l | Derivative | Secur | ities Acqui | red, Disposed of, | or Beneficiall | ly Owned |
|--------------------------------------|-----------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------|------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------|----------------|----------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | Code V | Amount | or (D) | Price | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | |
| Common Stock | 04/05/2006 | 04/05/2006 | M(1) | 20,000 | A | \$ 10.195 | 90,825 | D | |
| Common Stock | 04/05/2006 | 04/05/2006 | S <u>(1)</u> | 20,000 | D | \$ 65.86 | 90,825 | D | |
| Common Stock | 04/06/2006 | 04/06/2006 | M(1) | 1,296 | A | \$ 10.195 | 90,825 | D | |
| Common Stock | 04/06/2006 | 04/06/2006 | S <u>(1)</u> | 1,296 | D | \$ 68.3 | 90,825 | D | |
| Common Stock | 04/06/2006 | 04/06/2006 | M <u>(1)</u> | 18,704 | A | \$ 11.38 | 90,825 | D | |

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| Common Stock | 04/06/2006 | 04/06/2006 | S <u>(1)</u> | 18,704 | D | \$ 68.3 | 90,825 | D |
|------------------|------------|------------|--------------|--------|---|----------|--------|---|
| Common Stock (2) | 04/06/2006 | 04/06/2006 | S(3) | 25,000 | D | \$ 70.64 | 90,825 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----|--------|----------------------------------------------------------------|--------------------|---------------------------------------------------------------|------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Share |
| Employee Stock Option | \$ 10.195 | 04/05/2006 | 04/05/2006 | M <u>(1)</u> | | 2,546 | 06/14/2005 | 12/14/2011 | Common Stock | 2,546 |
| Employee Stock Option | \$ 10.195 | 04/05/2006 | 04/05/2006 | M <u>(1)</u> | | 9,375 | 09/14/2005 | 12/14/2011 | Common Stock | 9,375 |
| Employee Stock Option | \$ 10.195 | 04/05/2006 | 04/05/2006 | M <u>(1)</u> | | 8,079 | 12/14/2005 | 12/14/2011 | Common Stock | 8,079 |
| Employee Stock Option | \$ 10.195 | 04/06/2006 | 04/06/2006 | M <u>(1)</u> | | 1,296 | 12/14/2005 | 12/14/2011 | Common Stock | 1,296 |
| Employee Stock Option | \$ 11.38 | 04/06/2006 | 04/06/2006 | M <u>(1)</u> | | 18,704 | 10/22/2004 | 10/22/2010 | Common Stock | 18,704 |

Reporting Owners

Relationships Reporting Owner Name / Address

> Other Director 10% Owner Officer

> > Senior Vice President

Reporting Owners 2 SERLET BERTRAND 1 INFINITE LOOP MS 81-2CL CUPERTINO, CA 95014

Signatures

/s/ Bertrand Serlet 04/07/2006

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 30, 2004.
- (2) Includes 25,000 shares acquired under Apple's 2003 Employee Stock Plan.
- (3) The transactions reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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