

Williams William Jerryl
 Form 3
 December 11, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ^ Williams William Jerryl
 (Last) (First) (Middle)

2. Date of Event Requiring Statement
 (Month/Day/Year)
 11/29/2017

3. Issuer Name and Ticker or Trading Symbol
 AMERIPRISE FINANCIAL INC [AMP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

GENERAL COUNSEL'S
 OFFICE, ^ 1098 AMERIPRISE
 FINANCIAL CENTER
 (Street)

(Check all applicable)

Director 10% Owner
 Officer Other
 (give title below) (specify below)
 EVP, AMP Franchise Group

MINNEAPOLIS, ^ MN ^ 55474
 (City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|---|---|---|
| Common Stock | 11,450 | D | ^ |
| Common Stock | 48.43 ⁽¹⁾ | I | By 401(k) Plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|---|---|--|---------------------------|----------------------|--|
|---|---|--|---------------------------|----------------------|--|

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| | Date Exercisable | Expiration Date | (Instr. 4) Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | (Instr. 5) |
|--------------------------------------|------------------|-----------------|---------------------|----------------------------|------------------------------|--|------------|
| Employee Stock Option (right to buy) | Â (2) | 02/05/2023 | Common Stock | 8,851 | \$ 65.31 | D | Â |
| Employee Stock Option (right to buy) | Â (2) | 02/07/2024 | Common Stock | 7,379 | \$ 107.61 | D | Â |
| Employee Stock Option (right to buy) | Â (3) | 02/02/2025 | Common Stock | 7,961 | \$ 128.76 | D | Â |
| Employee Stock Option (right to buy) | Â (4) | 02/01/2026 | Common Stock | 20,239 | \$ 87.79 | D | Â |
| Employee Stock Option (right to buy) | Â (5) | 02/06/2027 | Common Stock | 12,703 | \$ 123.37 | D | Â |
| Phantom Stock | Â (6) | Â (6) | Common Stock | 13,670.3468 | \$ (7) | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Williams William Jerryl GENERAL COUNSEL'S OFFICE 1098 AMERIPRISE FINANCIAL CENTER MINNEAPOLIS, MN 55474 | Â | Â | Â EVP, AMP Franchise Group | Â |

Signatures

/s/ Thomas R. Moore for William Jerryl Williams 12/11/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise
- (1) Financial 401(k) plan as of November 29, 2017. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.
 - (2) Fully vested.
 - (3) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 2, 2015.
 - (4) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 1, 2016.
 - (5) One-third of the options vest after one year; one-third of the options vest after two years and the final options vest three years from February 6, 2017.

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- (6) Shares of phantom stock are payable in shares of Ameriprise common stock following termination of employment or during a specified future year in accordance with The Ameriprise Financial Deferred Compensation Plan.
- (7) Each share of phantom stock represents the right to receive one share of Ameriprise Financial, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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