

UNITED NATURAL FOODS INC  
 Form 4  
 December 14, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 CIANCIOLO JOSEPH M

2. Issuer Name and Ticker or Trading Symbol  
 UNITED NATURAL FOODS INC  
 [UNFI]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 12/12/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O UNITED NATURAL FOODS, INC., 313 IRON HORSE WAY

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PROVIDENCE, RI 02908

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |   |
| Common Stock                    | 12/12/2012                           |  | M                              | 2,660   | A   | \$ 24.3  | 4,660                             | D |
| Common Stock                    | 12/12/2012                           |  | M                              | 2,660   | A   | \$ 33.9  | 7,320                             | D |
| Common Stock                    | 12/12/2012                           |  | M                              | 1,773   | A   | \$ 37.82   | 9,093                             | D |
| Common Stock                    | 12/12/2012                           |  | S                              | 7,093   | D   | \$ 54.218  | 2,000                             | D |
|                                 |                                      |  |                                |   |   | <u>(6)</u>   |                                   |   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to buy)                | \$ 24.3  | 12/12/2012                           |  | M                              | 2,660   | <u>(3)</u> 09/11/2019 <sup>(3)</sup>                     | Common Stock  | 2,660                         |
| Stock Option (right to buy)                | \$ 33.9  | 12/12/2012                           |  | M                              | 2,660   | <u>(3)</u> 09/10/2020 <sup>(3)</sup>                     | Common Stock  | 2,660                         |
| Stock Option (right to buy)                | \$ 37.82   | 12/12/2012                           |  | M                              | 1,773   | <u>(3)</u> 09/12/2021 <sup>(3)</sup>                     | Common Stock  | 1,773                         |
| Restricted Stock Unit                      | \$ 0 <sup>(1)</sup>                                    | 12/12/2012                           |  | D                              | 1,064   | <u>(2)</u> <u>(2)</u>                                    | Common Stock  | 1,064                         |
| Restricted Stock Unit                      | \$ 0 <sup>(1)</sup>                                    | 12/12/2012                           |  | D                              | 2,128   | <u>(2)</u> <u>(2)</u>                                    | Common Stock  | 2,128                         |
| Phantom Stock                              | \$ 0 <sup>(4)</sup>                                    | 12/12/2012                           |  | A <sup>(5)</sup>               | 3,192   | <u>(4)</u> <u>(4)</u>                                    | Common Stock  | 3,192                         |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| CIANCIOLO JOSEPH M<br>C/O UNITED NATURAL FOODS, INC.<br>313 IRON HORSE WAY | X             |           |         |       |

PROVIDENCE, RI 02908

## Signatures

Lisa N'Chonon, Power-of-Attorney,  
in-fact

12/14/2012

    \*\*Signature of Reporting Person

    Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive one share of United Natural Foods, Inc. common stock upon vesting in accordance with the terms of the reporting person's restricted stock unit agreement.
- (2) The vesting of Mr. Cianciolo's remaining restricted stock units granted on September 12, 2011 and September 13, 2012 were accelerated upon his retirement from our Board of Directors on December 12, 2012.
- (3) The stock options vest and become exercisable in three equal annual installments beginning on the date of grant, and expire on the tenth anniversary of the date of grant.
- (4) The security converts to common stock on a one-for-one basis subject to the terms of the United Natural Foods, Inc. Deferred Compensation Plan.
- (5) Mr. Cianciolo had previously elected to defer 100% of any restricted stock units granted to the Company's Deferred Compensation Plan upon vesting.
- (6) The transaction price listed is a weighted average. Actual dispositions ranged from \$53.99 to \$54.51.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.