### Edgar Filing: AMERICAN EQUITY INVESTMENT LIFE HOLDING CO - Form 4

AMERICAN Form 4 May 16, 2007	EQUITY INVE	STMEN	T LIFE H	OLDING	СО						
	Л								OMB APPROVAL		
FORM 4 UNITED STATES SE				ITIES AN hington, 1			NGE (	COMMISSION	OMB Number:	3235-0287	
Check this if no longe subject to	ar.					CIA	LOW	NERSHIP OF	Expires:	January 31, 2005	
Section 16 Form 4 or Form 5 obligation may conti	Filed pure Section 17(2)	SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							Estimated average burden hours per response 0.5 n		
See Instru 1(b).	ction	30(h)	of the Inv	estment (	Company	y Act	of 19	40			
(Print or Type R	esponses)										
GERLACH JAMES M Symbo				2. Issuer Name <b>and</b> Ticker or Trading ymbol MERICAN EQUITY				5. Relationship of Reporting Person(s) to Issuer			
J				MENT L		LDIN	IG	(Check all applicable) X Director 10% Owner			
(Last) 5000 WEST	(First) (M OWN PARKWA	liddle) Y,	3. Date of Earliest Transaction (Month/Day/Year) 05/16/2005					_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Executive Vice President			
SUITE 440											
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
WEST DES	MOINES, IA 50	266						Form filed by M Person	More than One Re	eporting	
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Data (Month/Day/Year)	Execution any	emed on Date, if 'Day/Year)	3. Transactio Code (Instr. 8)	4. Securi nAcquired Disposed (Instr. 3,	l (A) o l of (D	)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/16/2005			Code V M	Amount 7,500	(D) A	Price \$4	(Instr. 3 and 4) 7,500	I	By Spouse	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

#### 1. Title of 2. 3. Transaction Date 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and Amoun 4. Derivative Conversion (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date Underlying Securit (Instr. 3 and 4) Security or Exercise any Code Securities (Month/Day/Year) (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Acquired Derivative (A) or Security Disposed of (D) (Instr. 3, 4, and 5) Amo or Date Expiration Title Num Exercisable Date of Code V (A) (D) Share **Options-Right** Common \$4 7,500 06/10/2007 06/10/2007 05/16/2005 7,5 Μ to Buy Stock

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# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
GERLACH JAMES M 5000 WESTOWN PARKWAY, SUITE 440 WEST DES MOINES, IA 50266	Х		Executive Vice President			
Signatures						
Debra J. Richardson, by Power of Attorney	05/16/2007					
**Signature of Reporting Person	Date					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.