

CARTERS INC  
Form 4  
June 02, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROWN DAVID ALAN**

(Last) (First) (Middle)

**C/O CARTER'S, INC., THE  
PROSCENIUM,, 1170  
PEACHTREE STREET NE, SUITE  
900**

(Street)

**ATLANTA, GA 30309**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CARTERS INC [CRI]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**05/31/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Executive VP Operations/COO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount Price			
Common Stock	05/31/2006		S	1,700 D \$ 58.8	214,092	D	
Common Stock	05/31/2006		S	200 D \$ 58.86	213,892	D	
Common Stock	05/31/2006		S	300 D \$ 58.74	213,592	D	
Common Stock	05/31/2006		S	100 D \$ 58.73	213,492	D	
	05/31/2006		S	100 D	213,392	D	

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Common Stock					\$ 58.63		
Common Stock	05/31/2006	S	200	D	\$ 58.64	213,192	D
Common Stock	05/31/2006	S	100	D	\$ 58.67	213,092	D
Common Stock	05/31/2006	S	100	D	\$ 58.68	212,992	D
Common Stock	05/31/2006	S	300	D	\$ 58.7	212,692	D
Common Stock	05/31/2006	S	100	D	\$ 58.71	212,592	D
Common Stock	05/31/2006	S	400	D	\$ 58.76	212,192	D
Common Stock	05/31/2006	S	300	D	\$ 58.75	211,892	D
Common Stock	05/31/2006	S	100	D	\$ 58.72	211,792	D
Common Stock	05/31/2006	S	100	D	\$ 58.78	211,692	D
Common Stock	05/31/2006	S	400	D	\$ 58.59	211,292	D
Common Stock	05/31/2006	S	200	D	\$ 58.61	211,092	D
Common Stock	05/31/2006	S	400	D	\$ 58.52	210,692	D
Common Stock	05/31/2006	S	900	D	\$ 58.51	209,792	D
Common Stock	05/31/2006	S	400	D	\$ 58.43	209,392	D
Common Stock	05/31/2006	S	400	D	\$ 58.48	208,992	D
Common Stock	05/31/2006	S	100	D	\$ 58.46	208,892	D
Common Stock	05/31/2006	S	600	D	\$ 58.47	208,292	D
Common Stock	05/31/2006	S	100	D	\$ 58.65	208,192	D
Common Stock	05/31/2006	S	400	D	\$ 58.54	207,792	D
	06/01/2006	S	5,800	D	\$ 60	201,992	D

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Fair Value of Derivative Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 44.01					<u>(1)</u>	05/13/2012	Common Stock	30,000
Employee Stock Option (Right to Buy)	\$ 6.16					<u>(2)</u>	08/15/2011	Common Stock	194,844

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROWN DAVID ALAN C/O CARTER'S, INC., THE PROSCENIUM, 1170 PEACHTREE STREET NE, SUITE 900 ATLANTA, GA 30309			Executive VP Operations/COO	

## Signatures

David A. Brown

06/02/2006

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are time options exercisable in four equal annual installments beginning on May 13, 2006.
  - (2) These options are time options exercisable in five equal annual installments beginning on August 15, 2002.

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