

Archer Kevin J  
 Form 5  
 February 08, 2011

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 Archer Kevin J

2. Issuer Name and Ticker or Trading Symbol  
 SIMMONS FIRST NATIONAL CORP [SFNC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Sr. VP

SIMMONS FIRST NATIONAL CORP, 501 MAIN STREET  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

PINE BLUFF, AR 71603

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Price  |  |  |                                   |
| SFNC                            | ^                                    | ^  | ^                              | ^ ^ ^   | 1,040  | D  | ^                                 |
| SFNC                            | ^                                    | ^  | ^                              | ^ ^ ^   | 1,753  | D  | ^                                 |
| SFNC                            | ^                                    | ^  | ^                              | ^ ^ ^   | 10   | D  | ^                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|-----|--|-----------------|---|----------------------------|
|  |  |                                      |  |                                | (A)   | (D) | Date Exercisable   | Expiration Date |   |                            |
| Incentive Stock Option                     | \$ 24.5  | 05/23/2005                           | Â  | X                              | 0   | Â   | 05/23/2005   | 05/23/2015      | Common  | 40                         |
| Incentive Stock Option                     | \$ 24.5  | 05/23/2005                           | Â  | X                              | 0   | Â   | 12/31/2005   | 05/23/2015      | Common  | 60                         |
| Incentive Stock Option                     | \$ 26.19   | 05/22/2006                           | Â  | X                              | 0   | Â   | 05/22/2007   | 05/20/2016      | Common  | 20                         |
| Incentive Stock Option                     | \$ 26.19   | 05/22/2006                           | Â  | X                              | 0   | Â   | 05/22/2008   | 05/20/2016      | Common  | 20                         |
| Incentive Stock Option                     | \$ 26.19   | 05/22/2006                           | Â  | X                              | 0   | Â   | 05/22/2009   | 05/20/2016      | Common  | 20                         |
| Incentive Stock Option                     | \$ 26.19   | 05/22/2006                           | Â  | X                              | 0   | Â   | 05/22/2010   | 05/20/2016      | Common  | 20                         |
| Incentive Stock Option                     | \$ 26.19   | 05/22/2006                           | Â  | X                              | 0   | Â   | 05/22/2011   | 05/20/2016      | Common  | 20                         |
| Incentive Stock Option                     | \$ 28.42   | 05/31/2007                           | Â  | X                              | 0   | Â   | 05/31/2008   | 05/31/2017      | Common  | 22                         |
| Incentive Stock Option                     | \$ 28.42   | 05/31/2007                           | Â  | X                              | 0   | Â   | 05/31/2009   | 05/31/2017      | Common  | 22                         |
| Incentive Stock Option                     | \$ 28.42   | 05/31/2007                           | Â  | X                              | 0   | Â   | 05/31/2010   | 05/31/2017      | Common  | 22                         |
| Incentive Stock Option                     | \$ 28.42   | 05/31/2007                           | Â  | X                              | 0   | Â   | 05/31/2011   | 05/31/2017      | Common  | 22                         |
| Incentive Stock Option                     | \$ 28.42   | 05/31/2007                           | Â  | X                              | 0   | Â   | 05/31/2012   | 05/31/2017      | Common  | 22                         |
| Non-Qualified Stock Option                 | \$ 30.31   | 05/29/2008                           | Â  | X                              | 0   | Â   | 05/29/2009   | 05/28/2018      | Common  | 12                         |
| Non-Qualified Stock Option                 | \$ 30.31   | 05/29/2008                           | Â  | X                              | 0   | Â   | 05/29/2010   | 05/28/2018      | Common  | 12                         |

|                            |          |            |   |   |   |   |            |            |        |    |
|----------------------------|----------|------------|---|---|---|---|------------|------------|--------|----|
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | Â | X | 0 | Â | 05/29/2011 | 05/28/2018 | Common | 12 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | Â | X | 0 | Â | 05/29/2012 | 05/28/2018 | Common | 12 |
| Non-Qualified Stock Option | \$ 30.31 | 05/29/2008 | Â | X | 0 | Â | 05/29/2013 | 05/28/2018 | Common | 12 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |          |       |
|--|---------------|-----------|----------|-------|
|  | Director      | 10% Owner | Officer  | Other |
| Archer Kevin J<br>SIMMONS FIRST NATIONAL CORP<br>501 MAIN STREET<br>PINE BLUFF, AR 71603 | Â             | Â         | Â Sr. VP | Â     |

## Signatures

/s/ Kevin J. Archer by Piper P. Erwin  
02/08/2011

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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