

ORALABS HOLDING CORP
 Form 4
 August 25, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FRIESS MICHAEL

 (Last) (First) (Middle)
C/O CREATIVE BUSINESS STRATEGIES, INC, 5353 MANHATTAN CIRCLE - STE 201

2. Issuer Name and Ticker or Trading Symbol
ORALABS HOLDING CORP [OLAB]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Secretary

3. Date of Earliest Transaction (Month/Day/Year)
08/23/2006

BOULDER, CO 80303
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/23/2006		M	2,200	\$ 2.46	0	D
Common Stock	08/23/2006		S	2,200	\$ 6.62	0	D
Common Stock	08/23/2006		M	300	\$ 2.46	0	D
Common Stock	08/23/2006		S	300	\$ 6.63	0	D
	08/23/2006		M	500		0	D

Edgar Filing: ORALABS HOLDING CORP - Form 4

Common Stock					\$	1.32		
Common Stock	08/23/2006	S	500	D	\$	6.62	0	D
Common Stock	08/23/2006	M	1,500	A	\$	1.32	0	D
Common Stock	08/23/2006	S	1,500	D	\$	6.6	0	D
Common Stock	08/23/2006	M	500	A	\$	1.32	0	D
Common Stock	08/23/2006	S	500	D	\$	6.58	0	D
Common Stock	08/23/2006	M	555	A	\$	1.79	0	D
Common Stock	08/23/2006	S	555	D	\$	6.58	0	D
Common Stock	08/23/2006	M	445	A	\$	1.79	0	D
Common Stock	08/23/2006	S	445	D	\$	6.57	0	D
Common Stock	08/23/2006	M	1,000	A	\$	1.79	0	D
Common Stock	08/23/2006	S	1,000	D	\$	6.56	0	D
Common Stock	08/23/2006	M	500	A	\$	1.79	0	D
Common Stock	08/23/2006	S	500	D	\$	6.52	0	D
Common Stock	08/23/2006	M	700	A	\$	1.75	0	D
Common Stock	08/23/2006	S	700	D	\$	6.51	0	D
Common Stock	08/23/2006	M	500	A	\$	1.75	0	D
Common Stock	08/23/2006	S	500	D	\$	6.47	0	D
Common Stock	08/23/2006	M	1,000	A	\$	1.75	0	D
Common Stock	08/23/2006	S	1,000	D	\$	6.46	0	D
	08/23/2006	M	300	A		0		D

Edgar Filing: ORALABS HOLDING CORP - Form 4

Common Stock					\$ 1.75		
Common Stock	08/23/2006	S	300	D	\$ 6.52	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 2.46	08/23/2006		M	2,500	<u>(1)</u> 05/24/2007	Common Stock	2,500
Employee Stock Option (right to buy)	\$ 1.32	08/23/2006		M	2,500	<u>(2)</u> 06/02/2008	Common Stock	2,500
Employee Stock Option (right to buy)	\$ 1.79	08/23/2006		M	2,500	<u>(2)</u> 05/27/2009	Common Stock	2,500
Employee Stock Option (right to buy)	\$ 1.75	08/23/2006		M	2,500	<u>(2)</u> 12/28/2010	Common Stock	2,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FRIESS MICHAEL C/O CREATIVE BUSINESS STRATEGIES, INC 5353 MANHATTAN CIRCLE - STE 201 BOULDER, CO 80303	X		Secretary	

Signatures

/s/ Michael I.

Friess

08/25/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options vested in four equal annual installments commencing on the first anniversary of the grant date and were fully vested on 5/24/06.
 - (2) The options vested in four equal annual installments commencing on the first anniversary of the grant date, with the balance vesting on 7/11/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.