

Edgar Filing: ADVANCED MARKETING SERVICES INC - Form 8-K

ADVANCED MARKETING SERVICES INC

Form 8-K

July 08, 2005

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 6, 2005

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ADVANCED MARKETING SERVICES, INC.  
(Exact Name of Registrant as Specified in Charter)

Delaware	0-16002	95-3768341
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(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

5880 Oberlin Drive  
San Diego, California 92121  
(Address of Principal Executive Offices) (Zip Code)

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Registrant's telephone number, including area code: (858) 457-2500

N/A  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17  
CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR  
240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the  
Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the  
Exchange Act (17 CFR 240.13e-4(c))

Item 3.01. Notice of Delisting or Failure to Satisfy a Continued Listing Rule or Standard; Transfer of Listing.

On July 6, 2005, Advanced Marketing Services, Inc. (the "Company") received a letter dated June 30, 2005 from the New York Stock Exchange ("NYSE") informing it that the Securities and Exchange Commission ("SEC") had granted the NYSE's application for the removal of the Company's stock from listing and registration on the NYSE under the Securities Exchange Act of 1934. The SEC order removing the Company's stock from listing and registration became effective at the opening of the trading session on June 30, 2005. The NYSE filed the application to remove the Company's stock from listing and registration because of the Company's delay in the filing of its Annual Report on Form 10-K for fiscal year 2004, which failed to satisfy the NYSE's proposed Paragraph 802.01E.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADVANCED MARKETING SERVICES, INC.

Date: July 8, 2005

By: /s/ Curtis R. Smith

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Curtis R. Smith  
Executive Vice President and  
Chief Financial Officer

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