

Bazaarvoice Inc  
Form SC 13G/A  
February 12, 2016

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. 3)\*

Bazaarvoice, Inc.  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

073271108  
(CUSIP Number)

December 31, 2015  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

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\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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Exhibit Index on Page 10

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Austin Ventures VIII, L.P. ("AV VIII")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

NUMBER OF

SHARES

BENEFICIALLY

SOLE VOTING POWER

OWNED BY EACH <sup>5</sup>  
REPORTING -0-

PERSON

WITH

SHARED VOTING POWER

6  
-0-

SOLE DISPOSITIVE POWER

7  
-0-

SHARED DISPOSITIVE POWER

8  
-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -0-

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES ..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 0.0%

12 TYPE OF REPORTING PERSON PN

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

AV Partners VIII, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

NUMBER OF

SHARES

BENEFICIALLY

SOLE VOTING POWER

OWNED BY EACH <sup>5</sup>  
REPORTING -0-

PERSON

WITH

SHARED VOTING POWER

6  
-0-

SOLE DISPOSITIVE POWER

7  
-0-

SHARED DISPOSITIVE POWER

8  
-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -0-

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES ..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 0.0%

12 TYPE OF REPORTING PERSON PN

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Joseph C. Aragona

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

NUMBER OF SHARES 5  
202,924 shares.

BENEFICIALLY

OWNED BY EACH REPORTING PERSON 6  
SHARED VOTING POWER  
-0-

WITH

SOLE DISPOSITIVE POWER 7  
202,924 shares.  
SHARED DISPOSITIVE POWER 8  
-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	202,924
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	<input type="checkbox"/>
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	0.2%
12 TYPE OF REPORTING PERSON	IN

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Kenneth P. DeAngelis

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

NUMBER OF 5  
239,164 shares.  
SHARES

BENEFICIALLY

OWNED BY EACH 6 SHARED VOTING POWER  
REPORTING -0-

PERSON

WITH

SOLE DISPOSITIVE POWER  
7  
239,164 shares.  
SHARED DISPOSITIVE POWER  
8  
-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	239,164
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	<input type="checkbox"/>
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	0.3%
12 TYPE OF REPORTING PERSON	IN

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Christopher A. Pacitti

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

NUMBER OF 5

181,209 shares.

SHARES

BENEFICIALLY

OWNED BY EACH 6 SHARED VOTING POWER

REPORTING -0-

PERSON

WITH

SOLE DISPOSITIVE POWER

7

181,209 shares.

SHARED DISPOSITIVE POWER

8

-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 181,209

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES ..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 0.2%

12 TYPE OF REPORTING PERSON IN

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NAME OF REPORTING

1 SS OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

John D. Thornton

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

NUMBER OF 5  
SHARES 167,566 shares.

BENEFICIALLY

OWNED BY EACH 6 SHARED VOTING POWER  
REPORTING -0-

PERSON

WITH

SOLE DISPOSITIVE POWER  
7  
167,566 shares.  
SHARED DISPOSITIVE POWER  
8  
-0-

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	167,566
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	<input type="checkbox"/>
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	0.2%
12 TYPE OF REPORTING PERSON	IN



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This Amendment No. 3 amends the Statement on Schedule 13G previously filed by Austin Ventures VIII, L.P., a Delaware limited partnership, AV Partners VIII, L.P., a Delaware limited partnership, Joseph C. Aragona, Kenneth P. DeAngelis, Christopher A. Pacitti and John D. Thornton. The foregoing entities and individuals are collectively referred to as the "Reporting Persons." Only those items as to which there has been a change are included in this Amendment No. 3.

ITEM 4. OWNERSHIP

The following information with respect to the ownership of the Common Stock of the issuer by the person filing this Statement is provided as of December 31, 2015.

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

(iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

**ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:       Yes

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016

AUSTIN VENTURES VIII, L.P. /s/ Kevin Kunz  
By AV Partners VIII, L.P.,       Signature  
Its General Partner  
  
Kevin Kunz  
Chief Financial Officer/Attorney-In-Fact

AV PARTNERS VIII, L.P.       /s/ Kevin Kunz  
Signature  
  
Kevin Kunz  
Chief Financial Officer/Attorney-In-Fact

JOSEPH C. ARAGONA       /s/ Kevin Kunz  
Signature  
  
Kevin Kunz  
Chief Financial Officer/Attorney-In-Fact

KENNETH P. DeANGELIS       /s/ Kevin Kunz  
Signature  
  
Kevin Kunz  
Chief Financial Officer/Attorney-In-Fact

CHRISTOPHER A. PACITTI       /s/ Kevin Kunz  
Signature  
  
Kevin Kunz  
Chief Financial Officer/Attorney-In-Fact

JOHN D. THORNTON       /s/ Kevin Kunz

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Signature

Kevin Kunz

Chief Financial Officer/Attorney-In-Fact

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EXHIBIT INDEX

Exhibit	Found on Sequentially Numbered Page
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exhibit A

Agreement of Joint Filing

Note that a copy of the applicable Agreement of Joint Filing is already on file with the appropriate agencies.

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EXHIBIT B

Power of Attorney

Note that a copy of the applicable Power of Attorney is already on file with the appropriate agencies.