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Ally Financial Inc. Form 424B3 January 21, 2014		
Ally Financial Demand Notes Pri	icing Supplement	
Pricing Supplement Dated 1/20/	/2014 Rule 424 (b) (3)	
(To Prospectus Dated June 28, 20	013) File No. 333-178919	
Ally Financial Inc		

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.35 %

Effective Dates: 1/20/2014 through 1/26/2014