Ally Financial Inc. Form 424B2 September 03, 2013

**Principal** 

**CUSIP** 

## Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Net

Gross

Preliminary Pricing Supplement No 24 - Dated Tuesday, September 3, 2013 (To: Prospectus dated August 24, 2012)

Coupon Coupon Coupon

1st

Maturity C

1st

Survivor

CCSII IIIIcipui		.=	Gross	1100	coupon coupon coupon			Matarity	Coupon	Coupon Survivor	
Number	Amount	Selling Price	Concession	n Proceeds	sType	Rate	Frequency	Date	Date	Amount	
02006DCI	<b>35</b> []	100.000%	0.750%	[]	Fixed	2.800%	Monthly	09/15/2015	5 10/15/2013	3\$2.57	No
Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.											
02006DC0	C <b>3</b> []	100.000%	1.300%	[]	Fixed	3.900%	Monthly	09/15/2017	7 10/15/2013	3\$3.58	No
Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.											
	Offering D	Oate: Tuesd	ay, Septeml	ber 3, 2013	3 through	n Monday	, Septembe	r 9, 2013			
	Trade Date: Monday, September 9, 2013 @ 12:00 PM ET										
	Settle Date: Thursday, September 12, 2013  Ally Financial										
	Minimum	Denomina	tion/Increm	ents:\$1,00	0.00/\$1,	00.00			Inc.	rmancia	1
	Initial trad	es settle fla	at and clear	SDFS: DT	TC Book	Entry on	ly		•	Financia	ıl
Ally Financial	DTC Num	ber 0235 v	ia RBC Dai	n Rausche	er Inc				Seri	n Notes, es A	
Inc.	Agents: In	capital, LL	.C, Citigrou	p, RBC Ca	apital Ma	arkets, M	organ Stanle	ey, J.P. Moi	date	spectus d August 2012	:

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.