Ally Financial Inc. Form 424B3 June 04, 2012

Pricing Supplement Dated 6/4/2012 (To Prospectus Dated January 6, 2012) Rule 424 (b) (3) File No. 333-156775

Ally Financial Inc. Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective Dates: 6/4/2012

through

6/10/2012