Edgar Filing: Ally Financial Inc. - Form 424B3

Ally Financial Inc. Form 424B3 January 31, 2012

Pricing Supplement Dated January 30, 2012 (To Prospectus Dated May 24, 2010)

Rule 424 (b) (3) File No. 333-156775

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective Dates: 1/30/2012 through 2/5/2012